

SOUTH DUBLIN COUNTY COUNCIL



MEETING OF SOUTH DUBLIN COUNTY COUNCIL

REPORT OF THE ECONOMIC DEVELOPMENT, ENTERPRISE AND TOURISM STRATEGIC POLICY COMMITTEE

MEETING HELD ON WEDNESDAY 9th September 2026

Members	Council Officials	
Cllr S. O'Hara	Jason Frehill	Director of Service
Cllr L. O'Toole	Paul Fusco	A/Senior Executive Officer
Cllr V. Casserly (chair)	Peter Connolly	A/Head of Local Enterprise
Cllr T. Mc Donald	Sinead Geoghegan	A/Senior Executive Officer
Cllr P. Kearns	Brenda Shannon	A/Senior Executive Officer
Cllr R. Mc Mahon	Nessa Moran	Administrative Officer
	Brian Booth	Staff Officer
External Attendees;		
Representatives		
Betty Tyrell Collard		
Miriam O'Donoghue		
Harry Simpson Business Commercial Indigenous		
Lisa Rowntree, Public Participation Network		

Apologies
Des English
Simon Van Lonkhuyzen

The meeting was Chaired by Cllr V. Casserly.

Headed Item 1: Confirmation of Minutes

Minutes of EETD SPC held on 20th May 2026.

The Minutes were Proposed Cllr V. Casserly and seconded by Harry Simpson and Agreed.

To facilitate another meeting that Brenda Shannon was due to attend H-I 4 was taken first.

Headed Item 4: Public Sector Equality and Human Rights Duty for Councillors

Presentation by the A/Senior Executive Officer Brenda Shannon.

Following the presentation, a question was raised by Cllr V. Casserly and Brenda Shannon said she would circulate the links to the Cllrs about the report.

The Report on the item was Noted.

Headed Item 2: Tourism Capital Projects Update

Presentation by the A/Senior Executive Officer Sinead Geoghegan.

Following the presentation by Sinead Geoghegan, Cllr S. O'Hara and Cllr R. McMahon commended the report and sought clarification on some items in the presentation re Lucan House access, Rathfarnham Castle & the Hell Fire Club to which Sinead Geoghegan answered these queries.

The report on the item was Noted.

Headed Item 3: Beyond County Hall Innovation Fund/Business District Improvement Scheme

Presentation by the A/Senior Executive Officer Sinead Geoghegan.

Following the presentation, discussions took place after the presentation, with contributions from Cllr V. Casserly, Cllr P. Kearns, Cllr T. Mc Donald, sectoral representative Harry Simpson with contributions from Jason Frehill, Peter Connolly and Sinead Geoghegan.

The report on the item was Noted.

Headed Item 5: Irish Fest, Milwaukee

Presentation by the A/Senior Executive Officer Paul Fusco.

Following the presentation, discussions took place after the presentation, with contributions from Cllr V. Casserly, Cllr P. Kearns, Cllr L. O'Toole, Cllr R. Mc Mahon, Cllr T. Mc Donald, sectoral representatives Miriam O'Donoghue Harry Simpson with contributions from Nessa Moran, Paul Fusco, Jason Frehill and Peter Connolly and Sinead Geoghegan.

The report on the item was Noted.

Headed Item 6: A.O.B.

Harry Simpson asked re the status of Tallaght Stadium Naming Rights. Jason Frehill said this is ongoing with the proposed concert in May 2027 enhancing the stadiums commercial prospects. Cllr L. O'Toole commended the Love Lucan campaign and sought clarification re the council's ongoing commitment to the campaign. Paul Fusco responded that while the campaign has been very positively received, it was made clear at the outset that the Council would be initiating and supporting the campaign but would not be leading it on a long-term basis. While the Council has invested considerable time and resources in developing the campaign, it was now for the businesses to take the lead. The Tourism section is not and never could be well enough resources to run such a campaign beyond pilot or initiation given our county wide remit. Cllr V. Casserly spoke that the CE scheme might be useful for employing staff for promotion.

The Chairperson Cllr. V. Casserly concluded the meeting.

The meeting ended at 19.00 p.m.