

Ms. Brenda Shannon
Meetings Administrator
South Dublin County Council
Belgard Square North
Tallaght,
Dublin 24
D24 YNN5

Our Ref: DRCD-MO-00115-2026

Dear Ms. Shannon

I refer to your correspondence dated 13th of March 2026 which was forwarded to this Department by the Department of Housing, Local Government and Heritage regarding the IPB TidyTowns insurance arrangements.

The SuperValu TidyTowns Competition is administered by the Department of Rural and Community Development and the Gaeltacht each year along with SuperValu who are the main sponsor. The SuperValu TidyTowns competition has a unique place in Ireland's culture and has become Ireland's best-known sustainable and environmental initiative.

The IPB TidyTowns insurance is a partnership between IPB Insurance and local authorities and this Department does not have any involvement in the terms of these arrangements. Therefore, I would suggest that it is more appropriate for the local authority to progress this issue with the CCMA who have agreed the arrangements for this scheme with IPB Insurance.

I hope that this is of assistance.

Yours sincerely

Éamonn Mc Cormack

Programme Manager to Dara Calleary T.D.

Minister for Rural and Community Development and the Gaeltacht

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