

SOUTH DUBLIN COUNTY COUNCIL



MEETING OF SOUTH DUBLIN COUNTY COUNCIL

REPORT OF THE ECONOMIC DEVELOPMENT, ENTERPRISE AND TOURISM STRATEGIC POLICY COMMITTEE

MEETING HELD ON WEDNESDAY 10th September 2025

Members	Council Officials	
Cllr. S. O'Hara	Jason Frehill	Director of Service
Cllr. L. O'Toole	Paul Fusco	A/Senior Executive Officer
Cllr V. Casserly (chair)	Peter Connolly	A/Head of Enterprise
Cllr. J. Sinnott	Brian Booth	Staff Officer
Cllr. P.Kearns	Des English	Administrative Officer
External Attendees;		
Mark O'Connell OCO Global		
Anthony McGuinness Dublin City Council		
Mary MacSweeney Dublin City Council		
Caroline Power Programme Manager, Dublin Regional Enterprise Plan		
Representatives		
Harry Simpson Business Commercial Indigenous		
Lisa Rowntree, Public Participation Network		

Apologies
Miriam O'Donoghue TUD Tallaght

The meeting was Chaired by Cllr. V. Casserly.

Councillor Vicky Casserly and Jason Frehill, **Director of Service** welcomed Mark O'Connell of OCO Global to the meeting, and Caroline Power of DREP, and Dublin City Council staff.

Headed Item 1: Confirmation of Minutes

Minutes of EETD SPC held on 14th May 2025.

The Minutes were Proposed Cllr V. Casserly and seconded by Cllr O'Hara and Agreed.

Headed Item 2: County Economic Strategy

Mark O'Connell of OCO Global presented the progress report on the development of the County Economic Strategy.

Following the presentation, an interactive discussion took place and questions raised by Cllrs. V. Casserly, P. Kearns and J. Sinnott, and sectoral representative Harry Simpson, were addressed by Jason Frehill, and Mark O'Connell.

The Report on the item was Noted.

Headed Item 3: Dublin Regional Enterprise Plan

Ms Caroline Power, DREP, Programme Manager gave a report updating progress on the Regional Plan.

Following the presentation Cllr. P. Kearns raised some issues, and discussion followed, with contributions by Caroline Power and Jason Frehill.

The report on the item was Noted.

Headed Item 4: The Dublin Region Brand Activation

Presentation by Anthony Mc Guinness, of Dublin City Council, as Lead Authority. Discussions took place after the presentation, with contributions from Cllr Casserly and Jason Frehill.

The report on the item was Noted.

Headed Item 5: A.O.B.

Cllr O Toole requested that a Business Award for Sole Traders be introduced as part of the South Dublin Chamber Awards and Local Enterprise Awards. Jason Frehill undertook to follow up with South Dublin Chamber regarding their awards and noted it for the LEAs.

Jason Frehill advised the Committees that a Feasibility Study Report on a potential Food Hub will be brought to the November SPC Meeting.

The meeting ended at 18.50 p.m.

The Chairperson Cllr. V. Casserly concluded the meeting.