



**South Dublin County Council
Econ & Enterprise SPC Meeting
10th September 2025
Caroline Power,
Programme Manager
Dublin Regional Enterprise Plan**

AGENDA

1. Context Dublin Regional Enterprise Plan
2. Dublin Regional Enterprise Plan Strategic Objectives
3. Dublin Regional Enterprise Plan Stats Q2 2025
4. DREP - Priority Actions in 2025
5. Linking National & Regional Enterprise Policies
6. Future Dublin Region
7. Q & A

1. Background - Context

What is the Dublin Regional Enterprise Plan?

- A collaboration of stakeholders to build, develop, deliver projects to create jobs & develop Dublin Region's Ecosystem.
- The Dublin Regional Enterprise Plan 2024 process stemmed following from the Action Plan for Jobs Strategy with stakeholders working in collaboration of building the ecosystem within the region.

1. Context - Regional Enterprise Plans

- Formulated during COVID Hybrid –
 - **6 Strategic Objectives = 26 Actions**
- Actions delivered by stakeholders & LA's
- EU Funding – **ERDF Smart Regional Enterprise Innovation Funding (SREIS)** administered by Enterprise Ireland.



1. Context Regional Enterprise Plans

Regional Delivery

- Chairperson
- Steering Committee
- Programme Manager
- Working Groups

National Oversight

- National Oversight Group
- Ministerial leads
- Reporting



Partners

- Local Authorities
- Regional Assemblies
- EI, IDA Ireland, LEOs
- Higher Education Institutions
- Regional Skills Fora
- WDC, ÚnaG, etc.
- Business representative bodies
- Private industry

2. Six Strategic Objectives

Bottom-up approach

Objective 1 SME	Objective 2 Placemaking/ Digitalisation	Objective 3 Inclusion	Objective 4 Circular Economy	Objective 5 Skills / Talent	Objective 6 Dublin Region Ecosystem
Build a pipeline of sustainable and scalable start-ups in Dublin and provide quality support	Strategically build on existing activities to enhance the attractiveness of Dublin as a region to live, work, invest and visit	Facilitate every individual to realise their full potential through engagement in economic activity	Support Dublin enterprises to adapt to more sustainable practices	Ensure the availability of skills and talent to realise Dublin's future economic potential	Increase enterprise engagement in innovation, research, and development to ensure Dublin's continued competitiveness and productivity

3. DREP Update & Status

Objectives & Actions Statistics – June 2025

Strategic Objective	Completed	In-Progress	Discontinued	Priority	Total Actions
Strategic Objective 1 (Scaling SMEs)	Actions 1.1 & 1.3	Action 1.2		Action 1.4	4
Strategic Objective 2 (Placemaking & Digitalisation)	Actions 2.1, 2.6 & 2.7	Actions 2.2 & 2.5	Actions 2.4 & 2.8	Action 2.3	8
SBO3 (Community Inclusion)	Actions 3.2, 3.3, 3.4, 3.5, & 3.6	Action 3.1			6
SBO4 (Low Carbon Transition)	Actions 4.2 & 4.3		Actions 4.1 & 4.4		4
SBO5 (Skills/Talent/Training)	Actions 5.1, 5.2 & 5.3				3
SBO6 (Strengthen Dublin Region Ecosystem)				Action 6.1	1
Total	15	4	4	3	26

3. DREP Update & Status

Description	Number
Actions Completed	15
Actions In Progress	4
Actions Discontinued	4
Actions Priority	3
Total Actions	26

4. Priorities in 2025

Action Number	Description
Action 1.4	Health @GEC Cluster Blue Economy Cluster DLR Marine Cluster
Action 2.3	The 4x Dublin Local Authorities are supporting the Dublin Place Brand Investment Campaign Q1 2025
Action 6.1	Applications received under SREIS – EI PARTAS - Priory Market (Stream 1) Fintech Hub – Dublin City (Stream 3)

4. Priorities in 2025

- 4 x Actions ongoing
- 3 x Actions priority seeking other EU Funding opportunities through European Urban Initiative (EUI)
 - City-to-City Exchange or Peer Review
- DETE appointed consultants for Review of Regional Enterprise Plans (awaiting on findings Report)
- Policy Statement in Q4 2024

5. Linking National & Regional Enterprise Policies

White Paper on Enterprise

- Ireland's policy for the medium- to long-term enterprise innovation.
- Builds on Ireland's economic strengths
 - open economy
 - strong trade and foreign direct investment
 - vibrant innovation hub
 - resilient labour market



5. Linking National & Regional Enterprise Policies

White Paper on Enterprise

1 Integrating Decarbonisation and Net Zero Commitments

35%

Emissions Reduction from Industry by 2030

2 Placing Digital Transformation at the Heart of Enterprise Policy

90%

Of SMEs at Basic Digital Intensity by 2030

3 Advancing Ireland's FDI and Trade Value Proposition

At least half of all FDI investments between 2021 and 2024 to be located outside of Dublin

4 Strengthening the Irish-Owned Exporting Sector

50%

Increase in the number of large Irish exporting companies by 2030

5 Enabling Locally Trading Sectors to Thrive

1%

Average annual increase in multifactor productivity growth in domestic sectors of the economy by 2025

6 Stepping Up Enterprise Innovation

Gross (public and private) Expenditure on R&D to

2.5% of GNI* by 2030

7 Building On Strengths and Opportunities

5 National cluster organisations funded under a new National Clustering Programme by 2025



REGIONAL ENTERPRISE PLAN
DUBLIN

5. Linking National & Regional Enterprise Policies

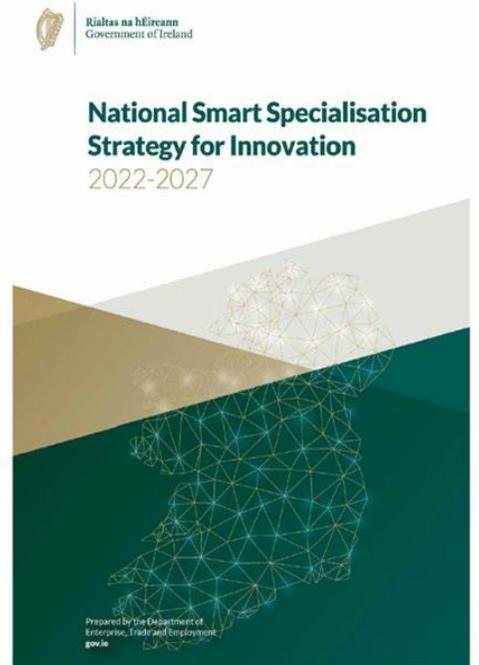
Smart Specialisation Strategy for Innovation

The Strategy aims to:

- Support development of new innovation strategies and policies
- Increase business R&D intensity across all regions
- Address gaps in existing regional innovation infrastructures
- Delivered by Ireland's ERDF (funding) programme -

Smart Regions Enterprise Innovation Scheme (SREIS)

- National Implementation Group oversees delivery
- Ireland's three Regional Assemblies awarded
- Regional Innovation Valley status



5. Linking National & Regional Enterprise Policies

Powering Prosperity

Core Pillars:

- Offshore Wind Supply Chains
- Research, Development and Innovation
- Future Demand and End Uses for Renewable Energy
- Balanced Regional Economic Development Opportunities

Regional Objectives:

- Transform Ireland's regional capability, delivery opportunities through balanced regional economic growth.
- In collaboration with other Departments, develop major industrial hubs around key deployment and Operation and Maintenance ports.



Rialtas na hÉireann
Government of Ireland

Powering Prosperity
Ireland's Offshore Wind
Industrial Strategy



REGIONAL ENTERPRISE PLAN
DUBLIN

5. Linking National & Regional Enterprise Policies

Programme for Government: Securing Ireland's Future

Growing Our Economy:

- **Action Plan for Competitiveness and Productivity**
- Publish **Enterprise 2035** as a long-term ambition for enterprise growth and job creation over the coming decade...
- Ensure that there is a targeted approach to supporting and developing key economic sectors, including a **new strategy on semiconductors...**

5. Linking National & Regional Enterprise Policies

Programme for Government: Securing Ireland's Future

Growing Our Economy:

- Publish and resource **new Regional Enterprise Plans** and ensure detailed consultation with local authorities, regional assemblies, enterprise agencies, social enterprises, higher education bodies, industry and others.

6. Future Dublin Region

Future of the Regional Enterprise Plans

Extension

- Current plans extended for one year to end 2025
(due to ERDF funding)

Review

- Independent review to conclude in Q3 2025

6. Future Dublin Region

Future of the Regional Enterprise Plans

Regional Enterprise Policy Statement

- Map out the regional enterprise policy landscape
- Establish a strategic agenda
- Ensure better alignment

New Regional Enterprise Plans

- Consultation commence in Q4 2025 to develop next iteration of the plans
- New plans to be launched in Q2 2026

6. Future Dublin Region

Future Collaboration & Alignment

Linkages

- National Planning Framework
- National economic policies and strategies
- Our Rural Future – OECD review
- Regional Spatial and Economic Strategies
- Regional Enterprise Plans
- Metropolitan Area Spatial Plans
- Local Economic and Community Plans

Issues

Impact assessment:

- ***What is balanced regional development?***
- ***How are we measuring success?***

What do we mean by regional?

- *Dublin Region (4 x Dublin LA's/Stakeholders)*
- Embedding collaboration at regional level?
- Funding for regional activity?

Questions & Answers

Thank you

For a copy of the REP Dublin to 2024 visit:

www.gov.ie/en/publication/253f4-dublin-regional-enterprise-plan-to-2024/

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