





## Seachtain na Gaeilge Áth Cliath Theas 2024







## **Overview**

- SDCC and Library Services have partnered with Áras Chrónáin for this year's Seachtain na Gaeilge Átha Cliath Theas (SnaGÁCT) which will run from 1 to 17 March.
- SnaGÁCT will be launched officially by the Mayor of South Dublin County Council, Cllr Alan Edge on 23<sup>rd</sup> February and invitations to this event will be extended in the coming days to elected members. SnagÁCT patron, Jim Gavin, will also be in attendance.
- The theme of this year's programme is 'Gaeilge Le Cheile' and the encouragement of the use of Irish in everyday life.





2023 launch



## **Programme of events**

- Over 100 events planned in various locations around the County including Spoken Irish classes, workshops, music sessions and conversation groups.
- SDCC are providing funding towards the highlight Kila concert in Áras Chrónáin on Saturday 9 March
- Most events free of Charge





### **Events in Libraries**

#### 2024 Highlights include:

- Céilí Mór ag Leabharlann an Chontae, Tamhlact: The Brian Ború Céilí Band
- Imeacht eolaíochta do scoileanna
- Am Scéalta agus 'Toddler Time' Siamsaíocht do Leanaí
- Irish language classes and Ciorcal Comhrá conversation groups
- Public talk with Darach Ó Séaghdhac, author of Motherfoclóir: Dispatches from a not so dead language

...agus i bhfad níos mó



Céilí Mór i Leabharlann Baile uí Ruáin, SnaG 2022

## Promotion of SnagÁCT in Libraries

#### Comórtas Filíochta

- Irish language poetry competition
- Launched during Seachtain na Gaeilge, winners announced on Poetry Day Ireland in April
- Entries growing year on year

#### **#BainTriailAs Social Media Campaign**

- Inviting members of the public to submit videos using their favourite word or phrase as Gaeilge
- Will be shared across South Dublin Libraries, SDCC and Áras Chrónáin social media





# Promotion of SnagÁCT in SDCC

- The launch event will be held in County Library, Tallaght with entertainment and Gaeilge themed goodie bags provided for visiting school children.
- The Council's foyer areas in Tallaght and Clondalkin, as well as each library, will have booklets available for staff and the public promoting the cúpla focal. The Council is displaying pop up banners prominently in County Hall and is promoting through local and social media.
- Various staff events are planned to take place internally over the two week festival.

#### Launch of SnaGÁCT last year at

#### **Ballyroan Library**



