



**Elaine Leech
Meeting Administrator
South Dublin County Council**

21 November 2022

Dear Elaine,

Thank you for your correspondence.

The decision to introduce a new parking regime into the Centre was to maximise the parking opportunities that our customers can avail of at all times. Prior to this, the 2 hour free parking was being used by a large number of people in the area who were not coming into the Centre itself and in doing so taking up customer spaces. We also noted a large proportion of drivers who were using the Centre as a “rat run” to drive from one side of Tallaght to the other going through a number of carparks and barriers. This obviously takes a large toll on our infrastructure and creates bottle necks at peak times. To eradicate this practice we removed the drop off time in the new system however I kept it live (15 mins) in our North Carpark at Tesco and Dunnes to facilitate the large number of grocery shoppers we have as this carpark tends to fill up quickly. This has been in place from 15th September.

I have also waived the drop off in the West Carpark at the Cinema from 16th November to the start of January as we get ready for a large increase in footfall and traffic. I will review this in the New Year as to its ongoing viability.

As with any business at this time, we need to ensure we have a sustainable business model that allows us to continue improving and enhancing the Centre as well as paying all of the large outgoings such as energy costs and rates etc. I understand the challenge with drop offs however we cannot distinguish these drivers from the ones I noted above. I would also point out there are a large number of arterial routes around the Centre where drop offs can be done safely without the need to drive into our carparks.

Yours Sincerely,

**Jack Martin
Centre Director**

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