

LITTER MANAGEMENT PLAN 2020-2022
 UPDATE FOR AREA COMMITTEES FEBRUARY 2022
 (JULY TO DECEMBER 2021)

		Dog Fouling	0
		Defacement of a structure (S20)	1
Initiate legal proceedings for non-payment of Fixed Penalty Notices, where appropriate	Enforcement & Licencing	Number of proceedings referred	50
		Number of cases heard	82
		Number successful	30
		All cases for July were adjourned – we got convictions for most of Oct and Nov cases, some were adjourned for hearings in 2022	
Use overt and covert CCTV cameras and other technologies including drones and audio devices to monitor areas prone to illegal dumping and to support enforcement action	Enforcement & Licencing	Countywide surveillance to identify illegal dumpers:	8
		Number of Overt CCTV locations	0
		Number of Covert CCTV Locations	0
		Number of proceedings referred from covert CCTV	0
		Number of covert CCTV incidents investigated	0
		Number of temporary Overt CCTV Locations	0
Engage on a regional basis to develop solutions to tackle dumping in the Dublin region (Smart Dublin)	Enforcement & Licencing	Ongoing	

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Promote and support the Protecting Uplands and Rural Environments (PURE) Initiative	Enforcement & Licensing	Ongoing in conjunction with Litter Warden and Waste Enforcement services	
Participate in National Litter Pollution Monitoring System	Enforcement & Licensing	The surveys commenced in May. 200 Litter pollution Surveys and 36 Litter quantification Surveys completed at end of October	
Participate in initiatives by WERLA (Waste Enforcement Regional Lead Authorities) and the RWMO (Regional Waste Management Offices)	Waste Enforcement	Ongoing engagement with the WERLA and RWMO	
Enforcement of Household & Commercial Waste Bye Laws, Backyard Burning and Hoarding of Waste	Waste Enforcement	Number of cases	220
		Number of inspections	220
Enforcement of Producer Responsibility Legislation (Tyres, Packaging, WEEE, Batteries)	Waste Enforcement	Number of Inspections	211
		Number of Enforcement Actions	22
Combat Illegal Household Waste/Junk Collections	Waste Enforcement	Number of operations	1
		Number of Warning Letters Issued	0
		Number of Enforcement Actions (Including Directions)	0

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<p>Operation of village cleaning programme including weekend service</p> <p>(This will include road sweeping figures)</p>	<p>Public Realm</p>	<p>Tonnes collected:</p> <p>Street Bins: 244</p> <p>Litter /illegal dumping: 3,687</p> <p>Road sweeping / gullies: 5,575</p>
<p>Planned and scheduled clean-ups of identified litter blackspots in the county</p>	<p>Public Realm</p>	<p>ongoing</p>
<p>Servicing and maintenance of Bring Banks to ensure that they are litter free</p>	<p>Public Realm</p>	<p>74 Bring Banks</p> <p>Audio devices are in place at eight bring bank locations. These will be rotated to alternate bring banks as the need arises</p>
<p>Continually review litter bin provision in the Public Realm having regard to Litter Bin Placement Protocol</p>	<p>Public Realm</p>	<p>ongoing</p>
<p>Report on Solar Bin Pilot and undertake review of litter bin provision including emptying frequency and technology solutions</p>	<p>Public Realm</p>	<p>ongoing</p>

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Monitor and review litter bin provision countywide and identify suitable bin types to be used.	Public Realm	ongoing
Work with Sporting Clubs to ensure litter control measures are in place in accordance with the Allocation of Pitch / Sporting Facilities – Policy and Conditions document (e.g. GAA Green Clubs)	Public Realm	ongoing
Track and manage the removal graffiti from public property in a timely manner	Public Realm	ongoing
Management of reports of Graffiti and Littering at structures under the control of Utility companies in accordance with Memoranda of Understanding	Public Realm	
Targeted programme to remove bonfire material from public places in advance of Halloween	Public Realm	Q4 action Two projects under the Anti-Dumping Initiative will take place in the month of October – a mattress amnesty and a pilot bulky waste for re-use collection
Mapping of Halloween bonfires to identify trends and inform planned interventions	Public Realm	Q4

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Clean up and removal of Halloween bonfire material in timely manner	Public Realm	Q4
Operate Laneway Maintenance programme at identified locations across the county and continue to seek solutions to issue	Public Realm	ongoing
Promote Anti-Litter & Anti-graffiti promotional/media awareness schedule (dog fouling, anti-litter, illegal dumping, anti-graffiti radio and cinema advertisement campaigns)	Communication & Awareness	Anti-Litter, anti-graffiti messages are pushed out across SDCC social media platforms e.g. My Summer Waste Campaign with MyWaste.ie
Provision of South Dublin Canvas project	Communication & Awareness	21 traffic light boxes were painted across South Dublin in 2021.
Administer Anti-Litter and Anti-Graffiti Awareness Grant	Communication & Awareness	2021 ALAG grant advertised in August 2021. 17 projects (internal & external) were funded through the grant. All applicants were informed in November 2021.
Promote environmental school poster and slogan competition	Communication & Awareness	Schools (anti- dumping/anti-dog fouling) poster competition was delivered in January.
Promote the Green Dog Walkers initiative and responsible dog ownership	Communication & Awareness	Green Dog Walkers promoted on social media. Stand available to any groups to promote.
Promote National Gum Litter Task Force	Communication & Awareness	National Gum Litter Task Force was launched by the Mayor in June 2021.

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Promote and support National Spring Clean	Communication & Awareness	National Gum Litter Task Force was launched by the Mayor in June 2021.
Promote and support Tidy Towns Initiative	Communication & Awareness	Tidy Towns are supported through a number of initiatives including Green Dog Walkers and the Social Credits Scheme.
Promote and provide support to Social Credit Scheme	Communication & Awareness	<p>The Social Credit scheme rewards groups who take ownership of their local area.</p> <p>In 2021 27 groups signed up for the minor landscaping scheme, 24 signed up for the paint scheme. 34 new applications were received for clean-ups.</p> <p>Clean-up events: July - 176 Aug - 200 Sept – 203 Oct – 163 Nov - 173 Dec - 135</p> <p>September 2021 the Environmental Awareness Office delivered Dublin Community Clean Up with An Taisce and other Dublin Local Authorities. A total of 8 events took place 11th – 19th September. Halloween Campaign: 137 Ballymount passes given to community groups and 300 bags of pollinator bulbs given out to groups.</p>

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<p>Provide support and administer the Green Schools Programme</p>	<p>Communication & Awareness</p>	<p>Ongoing support provided to schools. 15 schools were awarded flags in 2021. Autumn edition of the Green Schools Newsletter published & sent to all schools. Pilot Composting for Schools Project delivered to 16 schools in South Dublin</p>
<p>Promote Seasonal Regional and National Campaigns</p>	<p>Communication & Awareness</p>	<p>June</p> <ul style="list-style-type: none"> • Launch of Gum Litter Taskforce <p>July</p> <ul style="list-style-type: none"> • My Summer Waste Campaign on social media <p>September</p> <ul style="list-style-type: none"> • Composting for Schools pilot project rolled out • Dublin Community Clean -up • Anti-Litter Anti-Graffiti Awareness Grant 2021 advertised in local media & online <p>October</p> <ul style="list-style-type: none"> • Halloween Campaign including 137 Ballymount passes given to community groups, 300 bags of pollinator bulbs given out to groups. • Autumn edition of the Green Schools Newsletter <p>November</p> <ul style="list-style-type: none"> • Delivered South Dublin County Council Climate Grant (replaced Community Environment Action Fund in 2021)

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		<p>December</p> <ul style="list-style-type: none">• Delivered Christmas radio campaign on dumping at bottle banks, newspaper campaign on CA site opening hours.• Christmas Decoration Competition for schools
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