

# Project Update

South Dublin County  
Council SPC - LUPT



November  
2021

# **Public Consultation & International Conference**

# PUBLIC CONSULTATION & INTERNATIONAL CONFERENCE

## Overview

- The project launch and non-statutory public consultation was a 4 week process:
- During this time, the project team carried out a comprehensive public consultation programme across print, television, radio, online and social media.
- The City Edge Website was Launched: [www.cityedge.ie](http://www.cityedge.ie)
- To engage residents, businesses, landowners and state agencies etc, two live online presentations were held by the City Edge Team with a question and answer session.
- Hosted by Newstalk's Shane Coleman, an international conference was held over two mornings, which involved speakers with experience in the delivery of large scale regeneration projects and placemaking across various European Cities

### > Overall Process

**9TH SEPTEMBER - 6TH OCTOBER**

### > Public Engagement Presentations

**WED 22nd SEPTEMBER 2021**

**3-4.15PM**

**THURS 30th SEPTEMBER 2021**

**7-8.15PM**

### > International Conference

**WED 29th SEPTEMBER 2021**

**9-11am**

**THURS 30th SEPTEMBER 2021**

**9-11am**



# PUBLIC CONSULTATION & INTERNATIONAL CONFERENCE

## Media Results

### TV

RTE Six One - 30.09.21  
9 O'Clock News - 30.09.21

### Radio

NEWSTALK: Interview  
with Mick Mulhern  
10.09.21  
RTE Radio News  
98fm  
Dublin City FM

### Press/Print

Irish Independent  
Irish Times  
Echo  
The People  
The Gazette

### Web Only

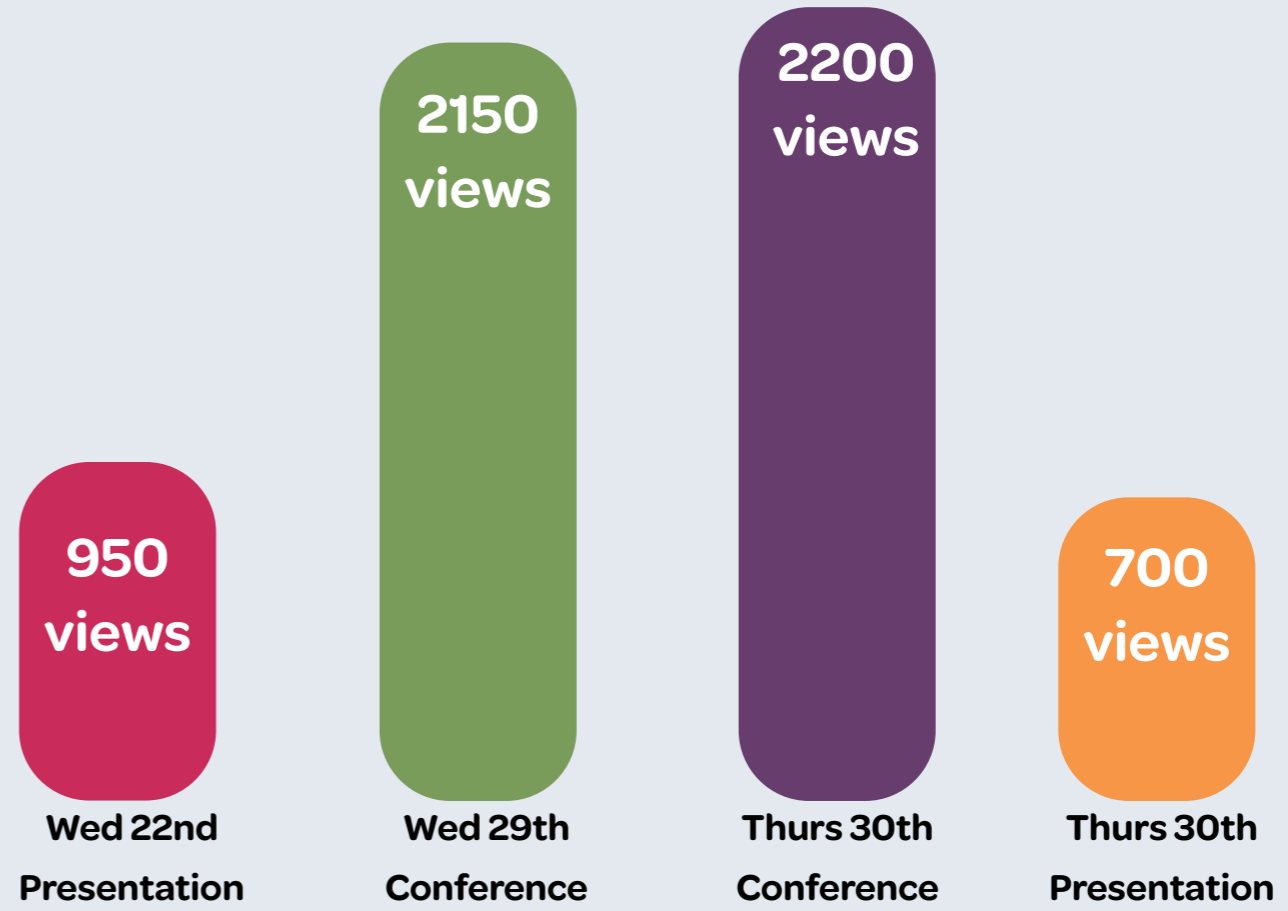
The Journal  
Dublin Live  
Construction Network Ireland  
The Planner Newsgroup.ie  
Dublin Inquirer

## Website Traffic & Attendance of Online Events

- Cityedge.ie viewed by 8,800 people
- Approx. 6,000 people attended live events (+ 400 additional off line views)

### LIVE EVENT ATTENDANCE

NUMBER OF CLICKS / VIEWS



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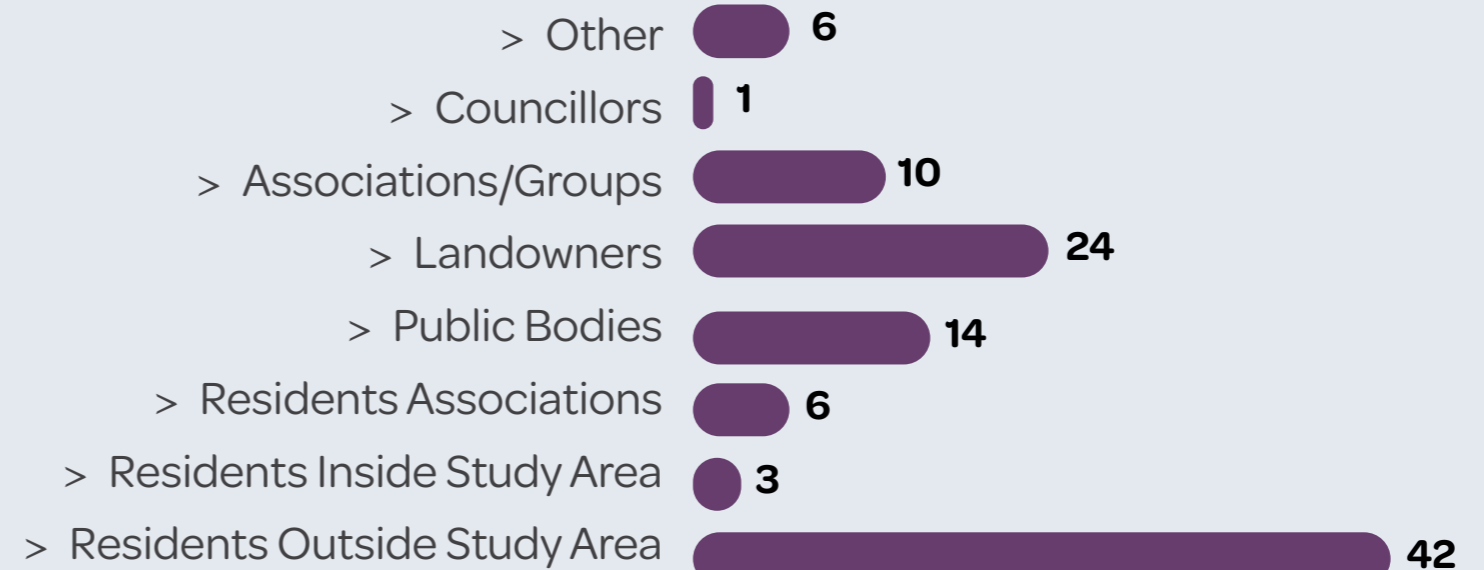
## Outcome

- 106 Submissions received through on-line Public Consultation Portal and by post
- Highest number of submissions received from residents outside study area followed by landowners and public bodies
- Several additional landowner meetings requested and held on foot of consultation.

## Emerging Themes from Submissions

- For CE Report, issues that attracted most submissions related to the Emerging Preferred Scenario as follows:
  - Transport & Movement
  - Economy & Employment
  - Liveable City & Sustainability
  - Community, Sports & Cultural Amenities
  - Natural Infrastructure

### Origin of Submissions Received (No.)



### Issues Raised Most Frequently (No.)



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## **Next Steps - Key Tasks**

