

LITTER MANAGEMENT PLAN 2020-2022
 UPDATE FOR AREA COMMITTEES SEPTEMBER 2021
 (JANUARY TO JUNE 2021)

Actions	Responsibility	Update	
Operate the Customer Relations Management Systems (Members Reps, Fix Your Street (FYS), Customer Contact System, Environmental Complaints System) to optimise tracking of complaints/reports from initial contact to resolution	Enforcement & Licensing	Total number of Customer contacts	2222
		Number of FYS	731
		Number of Members Reps	319
		Number of ECS	1172
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		Number of litter cases closed	1360
Maintain high profile county wide targeted warden service with foot and drive by patrols as appropriate	Enforcement & Licensing	Litter Warden Patrols	701
		Dumping removed by Public Realm Crews (tonnes)	3548
Issue Fixed Penalty Notices for breaches of environmental legislation, regulation, and byelaws, including littering, illegal dumping, dog fouling and unauthorised signage, where adequate evidence is available	Enforcement & Licencing	Total number of FPNs issued	271
		Illegal dumping/litter	231
		Failing to keep a public place litter free	13
		Unauthorised Signs	25

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		Dog Fouling	2
Initiate legal proceedings for non-payment of Fixed Penalty Notices, where appropriate	Enforcement & Licencing	Number of proceedings referred	85
		Number of cases heard	0
		Number successful	0
		64 cases awaiting hearing for Nov & Dec Court dates (8 adjourned from 5th July & 56 new listings 1st hearing)	
Use overt and covert CCTV cameras and other technologies including drones and audio devices to monitor areas prone to illegal dumping and to support enforcement action	Enforcement & Licencing	Countywide surveillance to identify illegal dumpers:	
		Number of Overt CCTV locations	8
		Number of Covert CCTV Locations	0
		Number of proceedings referred from covert CCTV	3
		Number of covert CCTV incidents investigated	0
		Number of temporary Overt CCTV Locations	0
Engage on a regional basis to develop solutions to tackle dumping in the Dublin region (Smart Dublin)	Enforcement & Licencing	Ongoing	

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Promote and support the Protecting Uplands and Rural Environments (PURE) Initiative	Enforcement & Licensing	ongoing in conjunction with Litter Warden and Waste Enforcement services
Participate in National Litter Pollution Monitoring System	Enforcement & Licensing	The surveys commenced in May. 98 of 200 Litter pollution Surveys and 20 of 36 Litter quantification Surveys completed at end of June
Participate in initiatives by WERLA (Waste Enforcement Regional Lead Authorities) and the RWMO (Regional Waste Management Offices)	Waste Enforcement	Ongoing engagement with the WERLA and RWMO
Enforcement of Household & Commercial Waste Bye Laws, Backyard Burning and Hoarding of Waste	Waste Enforcement	Number of cases 191 Number of inspections 191
Enforcement of Producer Responsibility Legislation (Tyres, Packaging, WEEE, Batteries)	Waste Enforcement	Number of Inspections 54 Number of Enforcement Actions 7
Combat Illegal Household Waste/Junk Collections	Waste Enforcement	Number of operations 117 Number of Warning Letters Issued 1 Number of Enforcement Actions (Including Directions) 2

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<p>Operation of village cleaning programme including weekend service</p> <p>(This will include road sweeping figures)</p>	<p>Public Realm</p>	<p>Tonnes collected:</p> <p>Street Bins: 256.48</p> <p>Litter /illegal dumping: 3547.93</p> <p>Road sweeping / gullies: 5107.87</p>
<p>Planned and scheduled clean-ups of identified litter blackspots in the county</p>	<p>Public Realm</p>	<p>ongoing</p>
<p>Servicing and maintenance of Bring Banks to ensure that they are litter free</p>	<p>Public Realm</p>	<p>74 Bring Banks</p> <p>Audio devices are in place at eight bring bank locations. These will be rotated to alternate bring banks as the need arises</p>
<p>Continually review litter bin provision in the Public Realm having regard to Litter Bin Placement Protocol</p>	<p>Public Realm</p>	<p>ongoing</p>
<p>Report on Solar Bin Pilot and undertake review of litter bin provision including emptying frequency and technology solutions</p>	<p>Public Realm</p>	<p>ongoing</p>

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Monitor and review litter bin provision countywide and identify suitable bin types to be used.	Public Realm	ongoing
Work with Sporting Clubs to ensure litter control measures are in place in accordance with the Allocation of Pitch / Sporting Facilities – Policy and Conditions document (e.g. GAA Green Clubs)	Public Realm	ongoing
Track and manage the removal graffiti from public property in a timely manner	Public Realm	134 incidents investigated
Management of reports of Graffiti and Littering at structures under the control of Utility companies in accordance with Memoranda of Understanding	Public Realm	
Targeted programme to remove bonfire material from public places in advance of Halloween	Public Realm	Q4 action Two projects under the Anti-Dumping Initiative will take place in the month of October – a mattress amnesty and a pilot bulky waste for re-use collection
Mapping of Halloween bonfires to identify trends and inform planned interventions	Public Realm	Q4

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Clean up and removal of Halloween bonfire material in timely manner	Public Realm	Q4
Operate Laneway Maintenance programme at identified locations across the county and continue to seek solutions to issue	Public Realm	ongoing
Promote Anti-Litter & Anti-graffiti promotional/media awareness schedule (dog fouling, anti-litter, illegal dumping, anti-graffiti radio and cinema advertisement campaigns)	Communication & Awareness	Anti-Litter, anti-graffiti messages are pushed out across SDCC social media platforms. In January 2021 radio ad campaign on FM104 & Q102 to reduce dumping at bottle banks.
Provision of South Dublin Canvas project	Communication & Awareness	21 traffic light boxes will be painted across South Dublin in 2021
Administer Anti-Litter and Anti-Graffiti Awareness Grant	Communication & Awareness	ALAG advertised out in late August 2021.
Promote environmental school poster and slogan competition	Communication & Awareness	Schools (anti- dumping/anti-dog fouling) poster competition was delivered in January.
Promote the Green Dog Walkers initiative and responsible dog ownership	Communication & Awareness	Green Dog Walkers promoted on social media. Stand available to any groups to promote.
Promote National Gum Litter Task Force	Communication & Awareness	National Gum Litter Task Force was launched by the Mayor in June 2021.

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Promote and support National Spring Clean	Communication & Awareness	94 groups signed up for National Spring Clean in April 2021.
Promote and support Tidy Towns Initiative	Communication & Awareness	Tidy Towns are supported through a number of initiatives including Green Dog Walkers and the Social Credits Scheme.
Promote and provide support to Social Credit Scheme	Communication & Awareness	<p>The Social Credit scheme rewards groups who take ownership of their local area.</p> <p>In the first half of 2021: 27 groups signed up for the minor landscaping project, 26 signed up for the paint scheme.70 new signups for clean-ups.</p> <p>Clean-up events: Jan- 158 Feb -203 Mar- 242 Apr-197 May-125 June-165</p>
Provide support and administer the Green Schools Programme	Communication & Awareness	Ongoing support provided to schools. 15 schools were awarded flags this year.
Promote Seasonal Regional and National Campaigns	Communication & Awareness	<p>January -</p> <ul style="list-style-type: none"> • Radio adverts on FM104 & Q102 reminding citizens not to dump at bottle banks

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		<ul style="list-style-type: none">• An Taisce carried out school visits for green flags.• Poster comp advertised. Febuary –• Green school assessments.• Green schools newsletter Distributed. March –• World water day advertised out. April-• Winners from poster comp Announced• Delivered Eco- week• National Spring clean May –• 15 schools awarded flags virtually. June -• Launch of Gum Litter Taskforce by Mayor• Outdoor dining social media campaign highlighting opportunities to reduce waste
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