

LITTER MANAGEMENT PLAN 2020-2022
 UPDATE FOR AREA COMMITTEES FEBRUARY 2021
 (JULY 2020 to DECEMBER 2020)

Actions	Responsibility	Update	
Operate the Customer Relations Management Systems (Members Reps, Fix Your Street (FYS), Customer Contact System, Environmental Complaints System) to optimise tracking of complaints/reports from initial contact to resolution	Enforcement & Licensing	Total number of Customer contacts	1865
		Number of FYS	484
		Number of Members Reps	254
		Number of ECS	1127
		Number of litter cases closed	1594
Maintain high profile county wide targeted warden service with foot and drive by patrols as appropriate	Enforcement & Licensing	Increased Litter Warden Patrols	1187
		Dumping removed by Public Realm Crews (tonnes)	3290
Issue Fixed Penalty Notices for breaches of environmental legislation, regulation, and byelaws, including littering, illegal dumping, dog fouling and unauthorised signage, where adequate evidence is available	Enforcement & Licencing	Total number of FPNs issued	245
		Illegal dumping/litter	210
		Failing to keep a public place litter free	4
		Unauthorised Signs	31

LITTER MANAGEMENT PLAN 2020-2022
 UPDATE FOR AREA COMMITTEES FEBRUARY 2021
 (JULY 2020 to DECEMBER 2020)

Actions	Responsibility	Update
		Dog Fouling 0
Initiate legal proceedings for non-payment of Fixed Penalty Notices, where appropriate	Enforcement & Licencing	Number of proceedings referred 15 Number of cases heard 3 Number successful 0 Over 50 cases awaiting hearing when the District Court resumes
Use overt and covert CCTV cameras and other technologies including drones and audio devices to monitor areas prone to illegal dumping and to support enforcement action	Enforcement & Licensing	Countywide surveillance to identify illegal dumpers: Number of Overt CCTV locations 8 Number of Covert CCTV Locations 8 Number of proceedings referred from covert CCTV 9 Number of covert CCTV incidents investigated 131 Number of temporary Overt CCTV Locations 0
Engage on a regional basis to develop solutions to tackle dumping in the Dublin region (Smart Dublin)	Enforcement & Licensing	Ongoing

LITTER MANAGEMENT PLAN 2020-2022
 UPDATE FOR AREA COMMITTEES FEBRUARY 2021
 (JULY 2020 to DECEMBER 2020)

Actions	Responsibility	Update
Promote and support the Protecting Uplands and Rural Environments (PURE) Initiative	Enforcement & Licensing	ongoing in conjunction with Litter Warden and Waste Enforcement services
Participate in National Litter Pollution Monitoring System	Enforcement & Licencing	All 2020 surveys completed, and preliminary results prepared. Final report pending 200 Litter Pollution Surveys completed 41 Litter Quantification Surveys completed
Participate in initiatives by WERLA (Waste Enforcement Regional Lead Authorities) and the RWMO (Regional Waste Management Offices)	Waste Enforcement	Use of QR Codes for Bring Banks & Litter Bins Pilot Bring Bank upgrade project Household Waste Compliance Data Base Mattress Amnesty Community Employment Partnership – 1,065 mattresses were received during the amnesty
Enforcement of Household & Commercial Waste Bye Laws, Backyard Burning and Hoarding of Waste	Waste Enforcement	Number of cases 54 Number of inspections 145
Enforcement of Producer Responsibility Legislation (Tyres, Packaging, WEEE, Batteries)	Waste Enforcement	Number of Inspections 79 Number of Enforcement Actions 0

LITTER MANAGEMENT PLAN 2020-2022
 UPDATE FOR AREA COMMITTEES FEBRUARY 2021
 (JULY 2020 to DECEMBER 2020)

Actions	Responsibility	Update
Combat Illegal Household Waste/Junk Collections	Waste Enforcement	Number of operations 11 Number of Warning Letters Issued 158 Number of Enforcement Actions (Including Directions) 2
Operation of village cleaning programme including weekend service (This will include road sweeping figures)	Public Realm	Tonnes collected: Street Bins: 228 Litter /illegal dumping: 3290 Road sweeping / gullies: 5294 Cost of removing illegal dumping in 2020 approximately €1.525m
Planned and scheduled clean-ups of identified litter blackspots in the county	Public Realm	ongoing
Servicing and maintenance of Bring Banks to ensure that they are litter free	Public Realm	74 Bring Banks Increased collections from Bottle banks due to increased demand Covert surveillance in place at two bottle bank locations during the period. 88 Litter Fines issued to date; 9 cases referred to Law Department

LITTER MANAGEMENT PLAN 2020-2022
 UPDATE FOR AREA COMMITTEES FEBRUARY 2021
 (JULY 2020 to DECEMBER 2020)

Actions	Responsibility	Update
Continually review litter bin provision in the Public Realm having regard to Litter Bin Placement Protocol	Public Realm	ongoing
Report on Solar Bin Pilot and undertake review of litter bin provision including emptying frequency and technology solutions	Public Realm	A full cost benefit analysis will be carried out on the proposal before any decision can be taken for a roll-out of this bin type to proceed
Monitor and review litter bin provision countywide and identify suitable bin types to be used.	Public Realm	ongoing
Work with Sporting Clubs to ensure litter control measures are in place in accordance with the Allocation of Pitch / Sporting Facilities – Policy and Conditions document (e.g. GAA Green Clubs)	Public Realm	Impacted by Covid 19 restrictions
Track and manage the removal graffiti from public property in a timely manner	Public Realm	209 incidents investigated
Management of reports of Graffiti and Littering at structures under the control of Utility companies in accordance with Memoranda of Understanding	Public Realm	

LITTER MANAGEMENT PLAN 2020-2022
 UPDATE FOR AREA COMMITTEES FEBRUARY 2021
 (JULY 2020 to DECEMBER 2020)

Actions	Responsibility	Update
Targeted programme to remove bonfire material from public places in advance of Halloween	Public Realm	237 tonnes of material removed prior to Halloween 2020
Mapping of Halloween bonfires to identify trends and inform planned interventions	Public Realm	283 bonfire sites identified
Clean up and removal of Halloween bonfire material in timely manner	Public Realm	355 tonnes removed after Halloween Overall cost approximately €150,000 excluding reinstatement costs
Operate Laneway Maintenance programme at identified locations across the county and continue to seek solutions to issue	Public Realm	Ongoing
Promote Anti-Litter & Anti-graffiti promotional/media awareness schedule (dog fouling, anti-litter, illegal dumping, anti-graffiti radio and cinema advertisement campaigns)	Communication & Awareness	Anti-Litter, anti-graffiti messages are pushed out across SDCC social media platforms. Christmas Campaigns included a radio campaign on FM104 & Q102 to reduce dumping at bottle banks.
Provision of South Dublin Canvas project	Communication & Awareness	While the campaign was initially delayed the 2020 Dublin Canvas project was successfully rolled out.

LITTER MANAGEMENT PLAN 2020-2022
 UPDATE FOR AREA COMMITTEES FEBRUARY 2021
 (JULY 2020 to DECEMBER 2020)

Actions	Responsibility	Update
Administer Anti-Litter and Anti-Graffiti Awareness Grant	Communication & Awareness	Anti-Litter Grant was not made available by the department in 2020.
Promote environmental school poster and slogan competition	Communication & Awareness	Poster Competition postponed in 2020 due to Covid-19.
Promote the Green Dog Walkers initiative and responsible dog ownership	Communication & Awareness	Green Dog Walkers promoted on social media. Stand available to for any groups to promote.
Promote National Gum Litter Task Force	Communication & Awareness	2020 campaign cancelled due to Covid-19.
Promote and support National Spring Clean	Communication & Awareness	National Spring Clean did not take place in April due to Covid-19 restrictions. The campaign launched 8th June with initial restrictions being lifted. 61 clean ups were registered in June 2020.
Promote and support Tidy Towns Initiative	Communication & Awareness	Tidy Towns are supported through several initiatives including Green Dog Walkers and the Social Credits Scheme. Covid-19 greatly impacted contact with Tidy Towns group.
Promote and provide support to Social Credit Scheme	Communication & Awareness	<p>The Social Credits Scheme rewards groups who take ownership of their local area. In the second half of 2020:</p> <p>14 groups signed up to the Minor Landscaping Programme 8 received paint and supplies under the Paint Scheme</p>

LITTER MANAGEMENT PLAN 2020-2022
 UPDATE FOR AREA COMMITTEES FEBRUARY 2021
 (JULY 2020 to DECEMBER 2020)

Actions	Responsibility	Update
		Clean-ups supported (1,055): July – 176 August- 203 September – 205 Oct – 163 Nov – 173 Dec – 135
Provide support and administer the Green Schools Programme	Communication & Awareness	Ongoing support to schools. 22 schools awarded Green Flags in May 2020.
Promote Seasonal Regional and National Campaigns	Communication & Awareness	<ul style="list-style-type: none"> • Promoted Reuse Month on all SDCC social media channels • Halloween Campaign including 61 Ballymount passes given to community groups. • Launched Relove Fashion Competition as part of Reuse Month • Deliver Christmas radio campaign on dumping at bottle banks, newspaper campaign on CA site opening hours.