SOUTH DUBLIN COUNTY COUNCIL

MEETING OF SOUTH DUBLIN COUNTY COUNCIL

**REPORT OF THE ECONOMIC DEVELOPMENT, ENTERPRISE AND TOURISM STRATEGIC POLICY COMMITTEE**

**MEETING HELD ON WEDNESDAY 12th FEBRUARY 2020**

**PRESENT:**

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| **Members**  | **Council Officials**  |
| Cllr. Cathal King (Chair)  | Frank Nevin | Director of Services |
| Cllr. Sandra Fay  | Tom Rooney | Head of Enterprise |
| Cllr. Pamela Kearns | Laura Leonard | Senior Executive Officer |
| Cllr. Ronan. McMahon | James Naughton | Broadband Officer |
| Cllr. Liona O’Toole |  |  |
| Cllr. Ed O’Brien |  |  |
| Cllr. Mary Seery Kearney |  |  |
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| **Representatives:** |
| Sherri Brennan, South Dublin Chamber |
| Jack McDonnell, Technological University Tallaght |
| Tara De Buitlear, Tallaght Community Council |
| Apologies: Cllr. Louise Dunne, Cllr. Sandra Fay |
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| Also in attendance:  |

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| **The meeting was Chaired by** Cllr. Cathal King.  |  |
| **Headed Item 1 – Minutes of EETD SPC 13th November 2019**The Minutes of the Economic Development, Enterprise & Tourism SPC Meeting of 13th November, 2019 were **Noted**Frank Nevin, Director of Services raised with the Committee and it was Agreed that a report would be presented to the CPG following each SPC by way of update and to replace previous Supporting Business & Enterprise Report.  |  |
| **Headed Item 2: Digital Strategy - Presentation****James Naughton, Broadband Officer delivered a presentation on the Councils Digital Strategy, which seeks to build on National and Local plans - Creating opportunities for residents, visitors and businesses by addressing the challenges of the digital age.****Following the presentation, Cllrs. O’Brien, McMahon, Fay, O’Toole, Kearns, Seery-Kearney, King and committee members S. Brennan, J. McDonnell and T. De Buitlear raised questions.****Frank Nevin, Director of Services, James Naughton, Broadband Officer and Tom Rooney, Head of Enterprise responded. The SPC recommended that the Digital Strategy be brought to full Council.** | **R** |
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| **Headed Item 3 – Tourism Update****Tom Rooney provided a report to the Committee which set out updates on the following Tourism objectives and projects:-****Dublin: Surprising By Nature and Dublin’s Outdoors****Round Tower, Clondalkin** **The Castle Stables & Courtyard at Rathfarnham****Dublin Mountains Project****Tallaght Stadium Branding****Clondalkin Self-Guided Trail****Liffey Valley Cluster, Lucan****Dodder Greenway****Dublin Mountains Way****Events and Festival Grant****Following questions and contributions from Cllrs Fay, O’Brien, Seery-Kearney, Kearns, King and committee member T. De Buitlear, Frank Nevin and Tom Rooney responded and the update report was NOTED.****Headed Item 4 – Tallaght Stadium Branding & Marketing Strategy Update****Frank Nevin, Director of Services delivered a presentation on the Tallaght Stadium Branding & Marketing Strategy, advising members on the next steps in the process.****Cllrs Fay, O’Brien, Kearns and committee members S. Brennan and T. De Buitlear raised questions on the presentations which were responded to by Frank Nevin who advised that the committee will be appraised of progress.****Headed Item 5 – Correspondence****No Business** |  |
| **Headed Item 6 – Any Other Business:**No Business**The meeting concluded at 7.55 pm** |  |