

Presentation to County Council

ARK

09th December 2019

Contents









01. Introduction 04. Q&A



- 02. The Corkagh Park Journey
- **03.** Park Operations / Next Steps

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01 Introduction



helo Welcome to Corkagh Park



Project Statement

To create a delivery plan for Corkagh Park which will enhance the visitor experience







1.1 Introduction

SDCC commissioned Type AB and EMCG Solution to prepare an options and feasibility report of the tourism and visitor potential at Corkagh Park

Park

2016



2019

DELIVERY PLAN FRAMEWORK



1.1 Introduction



Emerging Opportunities

Current Stage of Delivery Plan

Stage 2 Presentation



- 1 Agree Phasing Strategy
- 2 Define Packages Of Work
- 3 Incorporate All Comments
- 4 Finalise Cost Plans
- 5 Finalise Delivery Plan And Risks
- 6 Finalise Masterplan
- 7 Workshop & Consultation

DELIVERABLES

Final Masterplan & Delivery Plan For Corkagh Park



1.2 Project Vision And Objectives

03

RE-BRAND AND REFOCUS TO ENHANCE THE VISITOR EXPERIENCE AND PARK OFFERING

FOSTER AND BALANCE COMMUNITY **AND VISITOR DESIRES**

ENCOURAGE HEALTH AND WELLBEING FACILITIES

FACILITATE THE ENTERTAINMENT OF A FAMILY OF ALL AGES AND PROVIDE A YEAR -ROUND ALL WEATHER DESTINATION

Establishing key guiding principles

ENHANCE NATURAL ASSETS, IMPROVE **BIODIVERSITY AND HERITAGE OFFERING**

> DEVELOP THE POTENTIAL OF THE PARK AS AN EVENT SPACE

IMPROVE AND ENHANCE THE CONNECTIVITY NETWORK AND ACCESSIBILITY

INCREASE REVENUE OPPORTUNITIES WHERE POSSIBLE IN THE PARK

08

 $\left(05\right)$

07

 $\left(06\right)$

ENHANCE

CORKAGH PARK

AS A MAJOR

REGIONAL PARK

DESTINATION

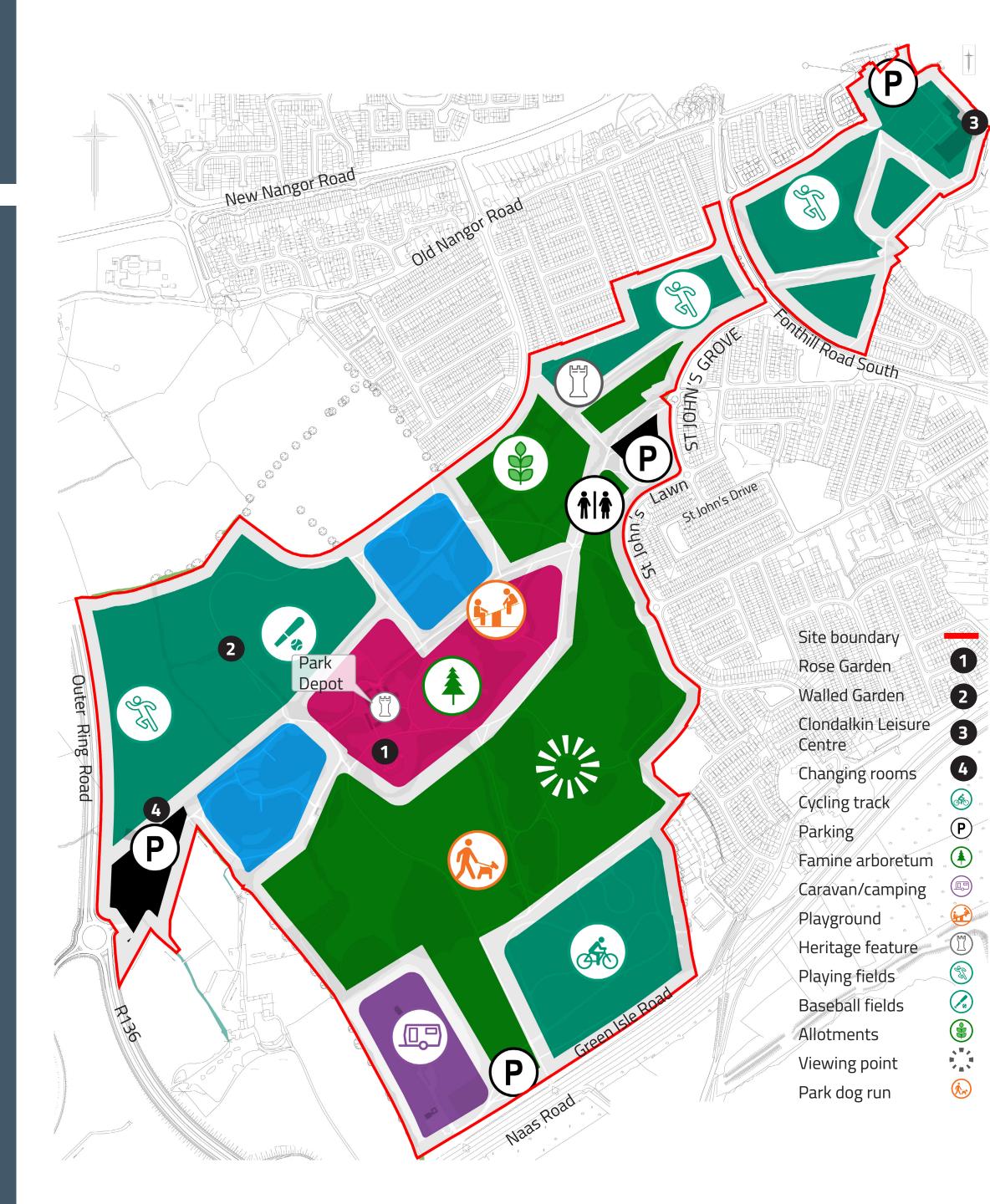
04



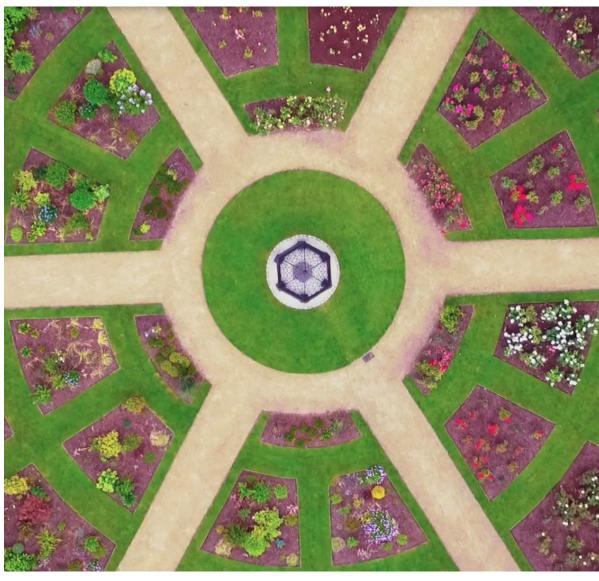
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1.3 Context Summary

Corkagh Park is made up of a variety of facilities and attractions





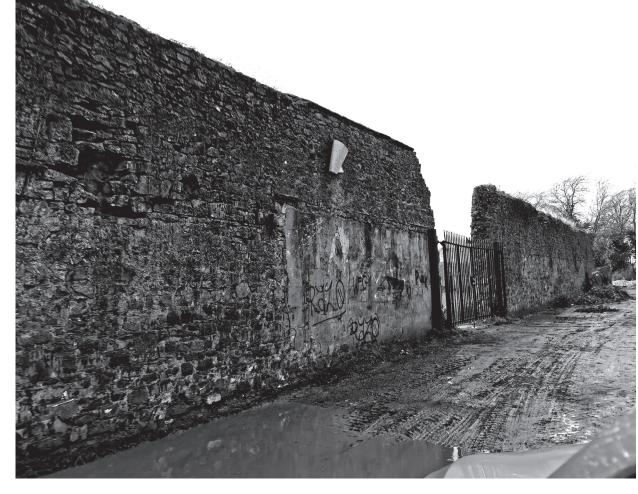




1.3 Context Summary

A Site So Rich With Traces Of Historical Buildings And Recreational Activities









1.3 Context Summary

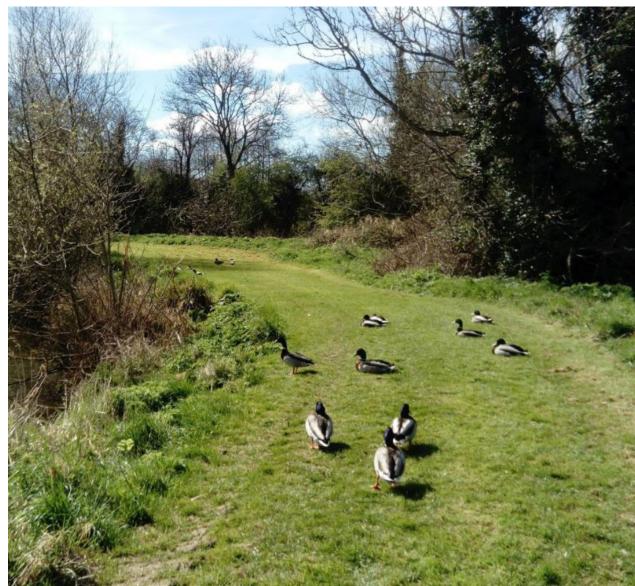
Framed by Legacy Landscapes for people and biodiversity





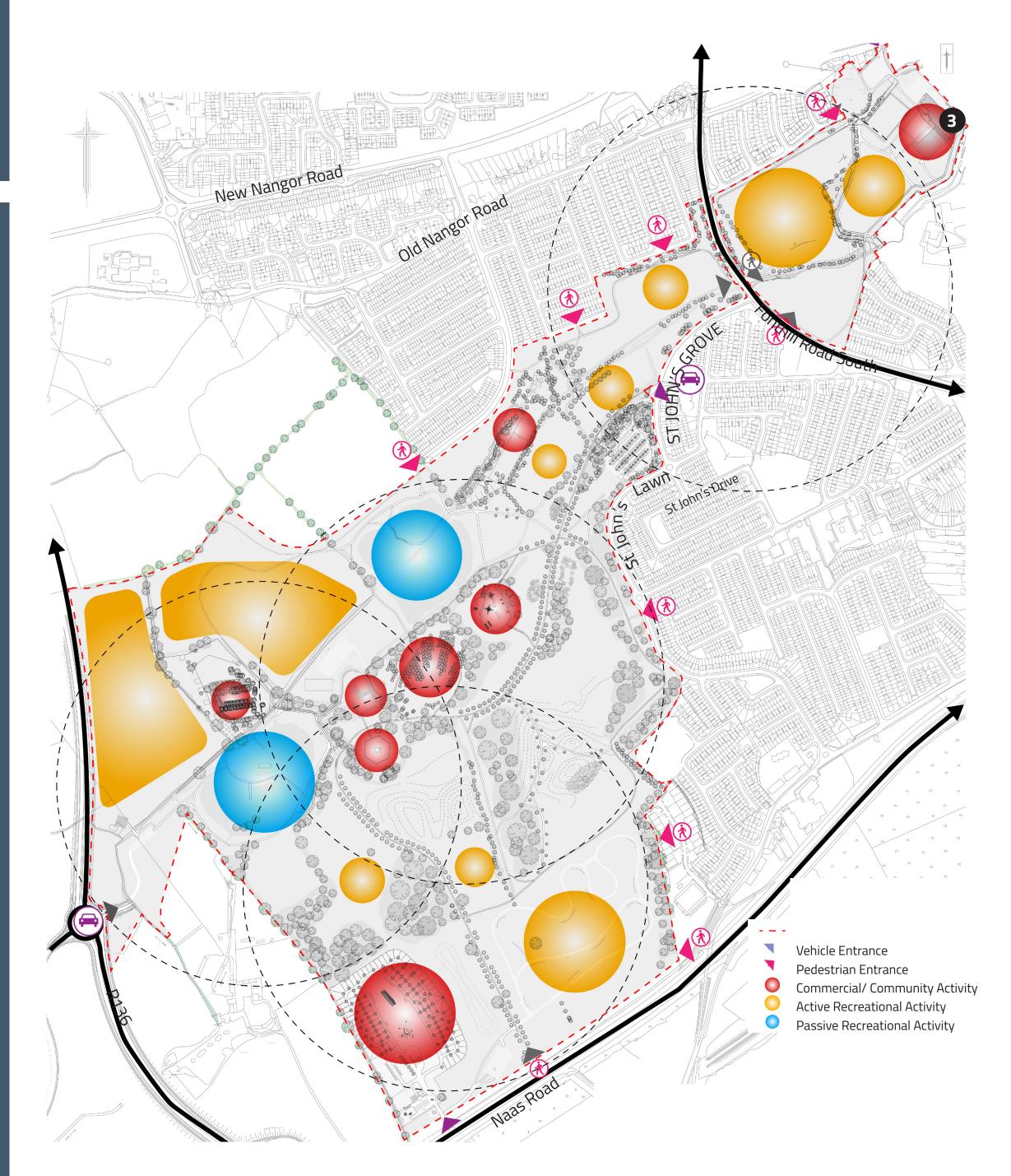






1.4 Opportunities & Constraints

The team feels that the park's great activities are dispersed within the vast site area









1.5 Design Principles

Project Objectives

01

Re-Brand And Refocus To Enhance The Visitor Experience And Park Offering

Foster And Balance Community And **Visitor Desires**

03

04

02

Encourage Health And Wellbeing Facilities

Facilitate The Entertainment Of A Family Of All Ages And Provide A Year -Round All Weather Destination

05

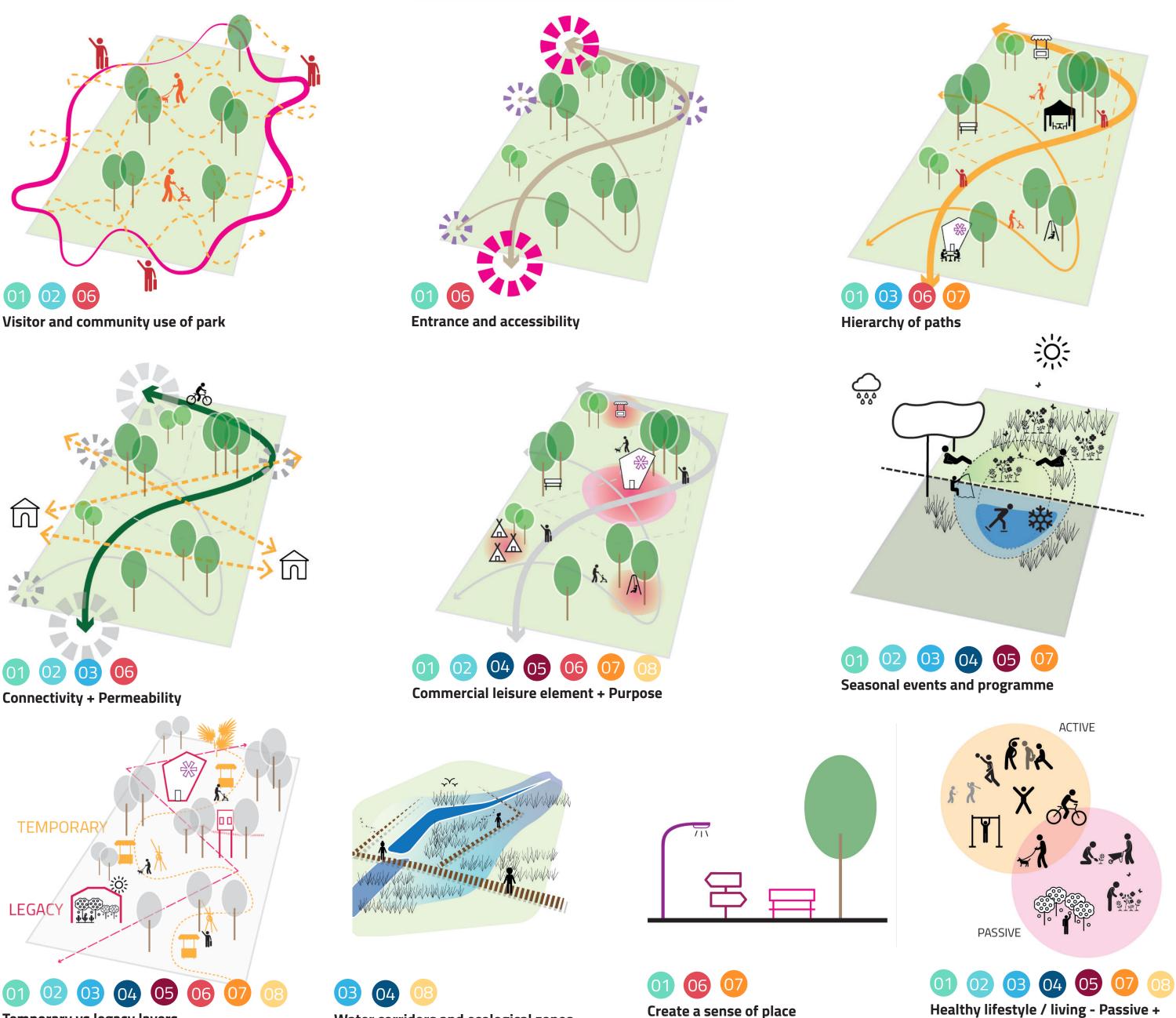
Increase Revenue Opportunities Where Possible In The Park

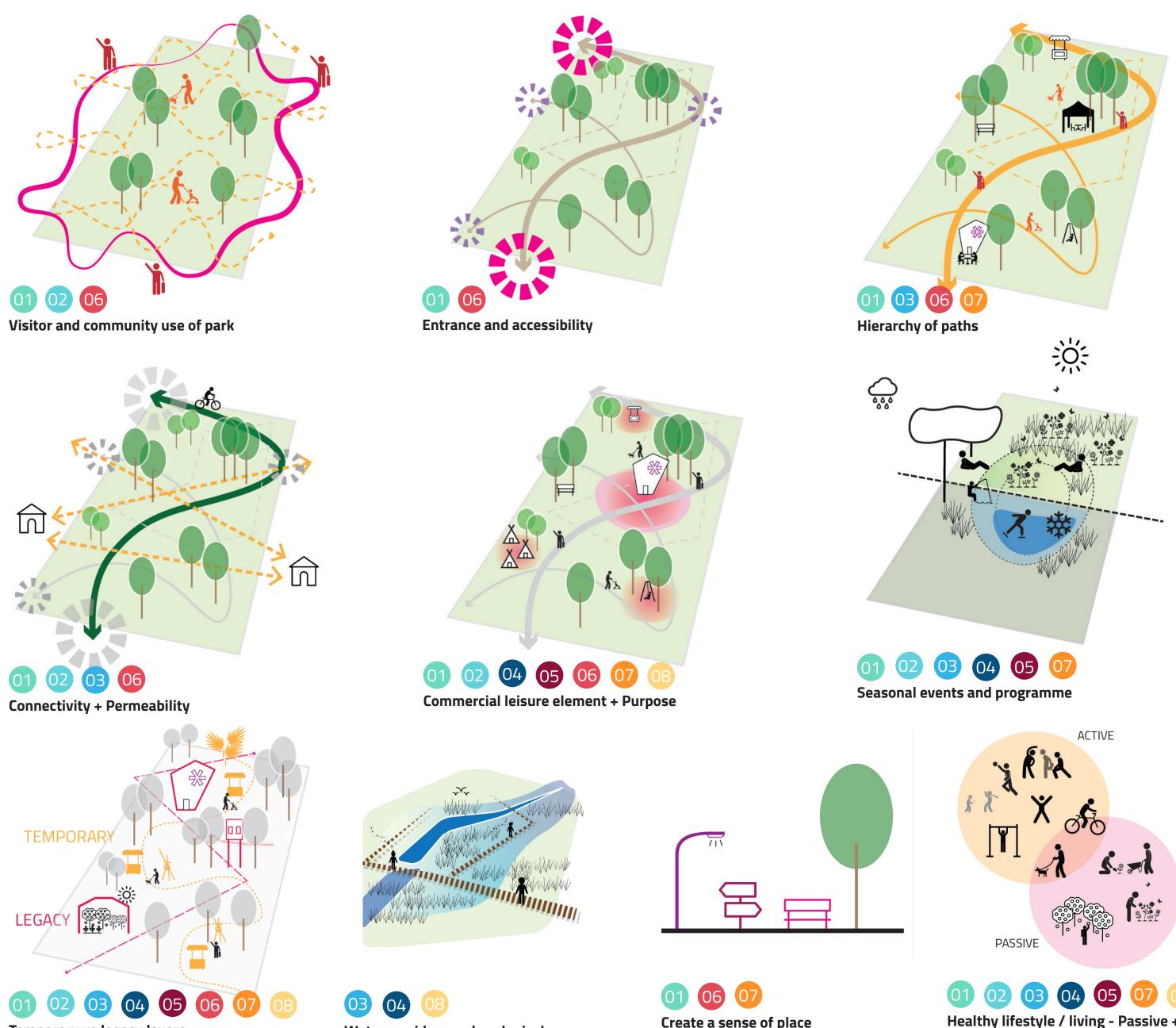
Improve And Enhance The Connectivity Network And Accessibility

06

Develop The Potential Of The Park As An Event Space

Enhance Natural Assets, Improve Biodiversity And Heritage Offering





Temporary vs legacy layers Food and beverage offerings Water corridors and ecological zones

active community activation



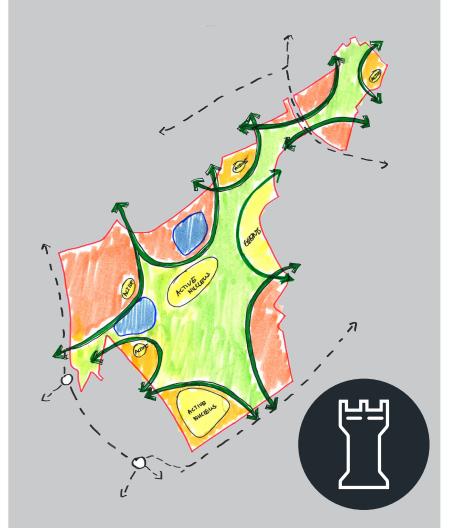


02 The Corkagh Park Journey

Corkagh Park is about...



HERITAGE





FAMILY FUN



Stage 1 thematic outcomes

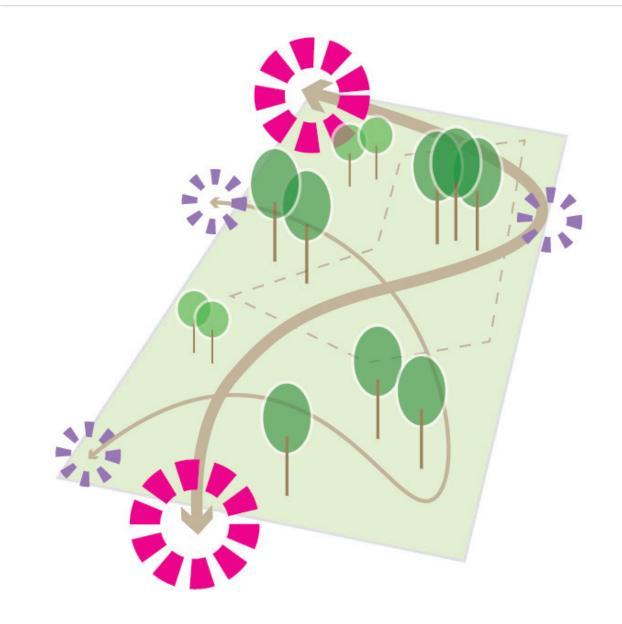


ENGAGING WITH NATURE





Step 01: Getting there.



DEFINING CORKAGH PARK ADDRESS

> CHERRYWOOD ENTRANCE



ST JOHN'S WOOD ENTRANCE





GREEN ISLE ROAD MAIN ENTRANCE



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CHERRYWOOD/ KILCARBERRY ENTRANCE









Step 01: Getting there.

CREATING A UNIQUE ADDRESS



HIERACHY OF PLACE-MAKING

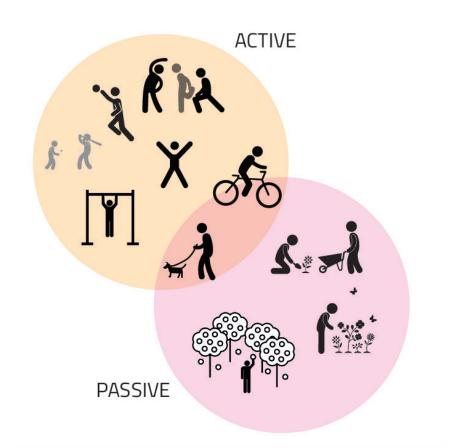


SIGNAGE POSTS REFLECTS HERITAGE





Step 02: Defining Activity Zones



NATURE EXPERIENCE

FAMILY FUN









EVENTS LAWN



Step 03: Establishing the HUB







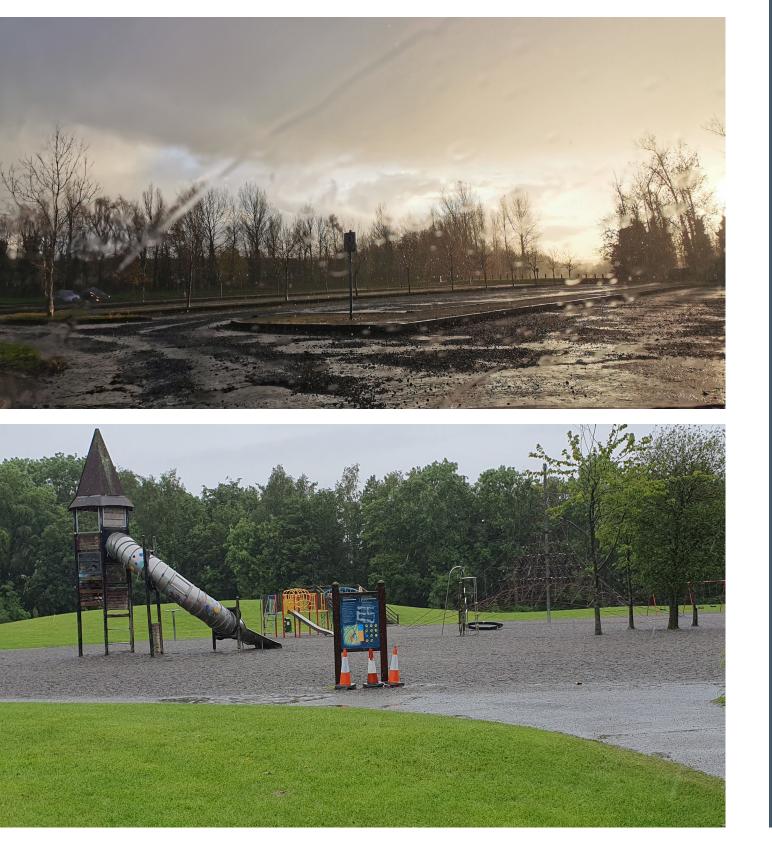


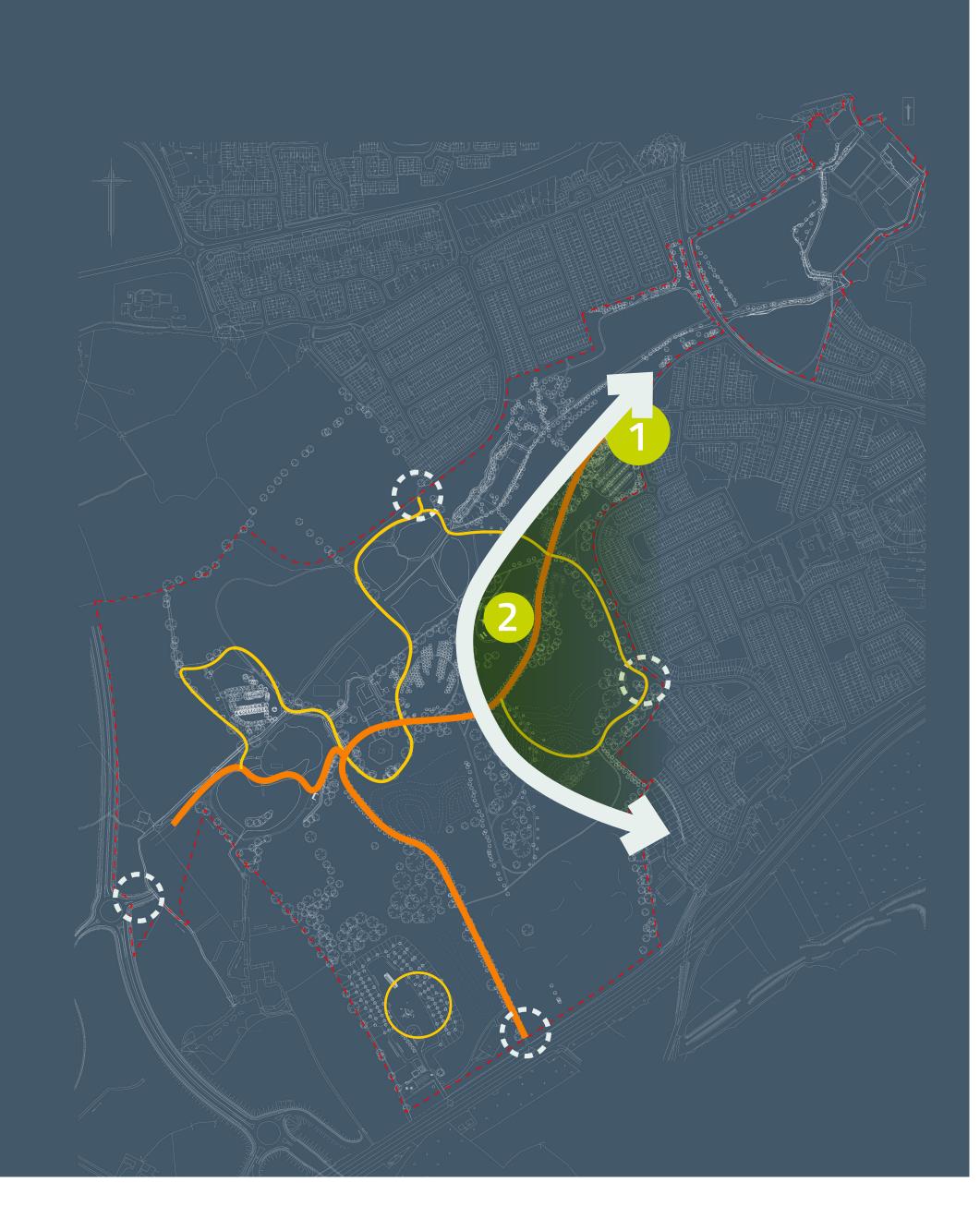






Events Lawn (Phase 1) 1-2 years





ST JOHN'S WOOD ENTRANCE

 Resurface existing carpark including road marking



2 PLAY SPACE IMPROVEMENT

- Upgrade existing playgrounds
- Remove existing fittings
- Install new fittings





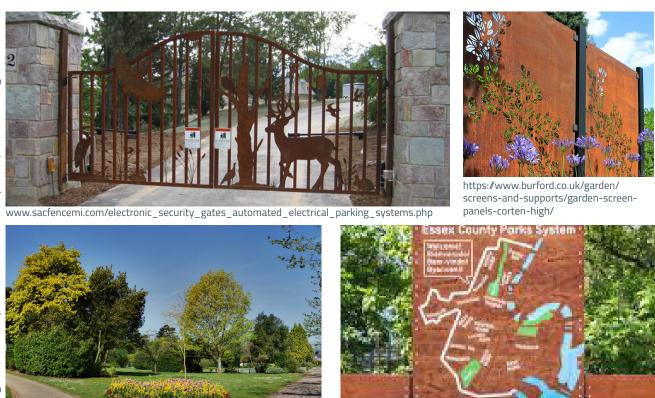


Events Lawn (Phase 2) 2-5 years

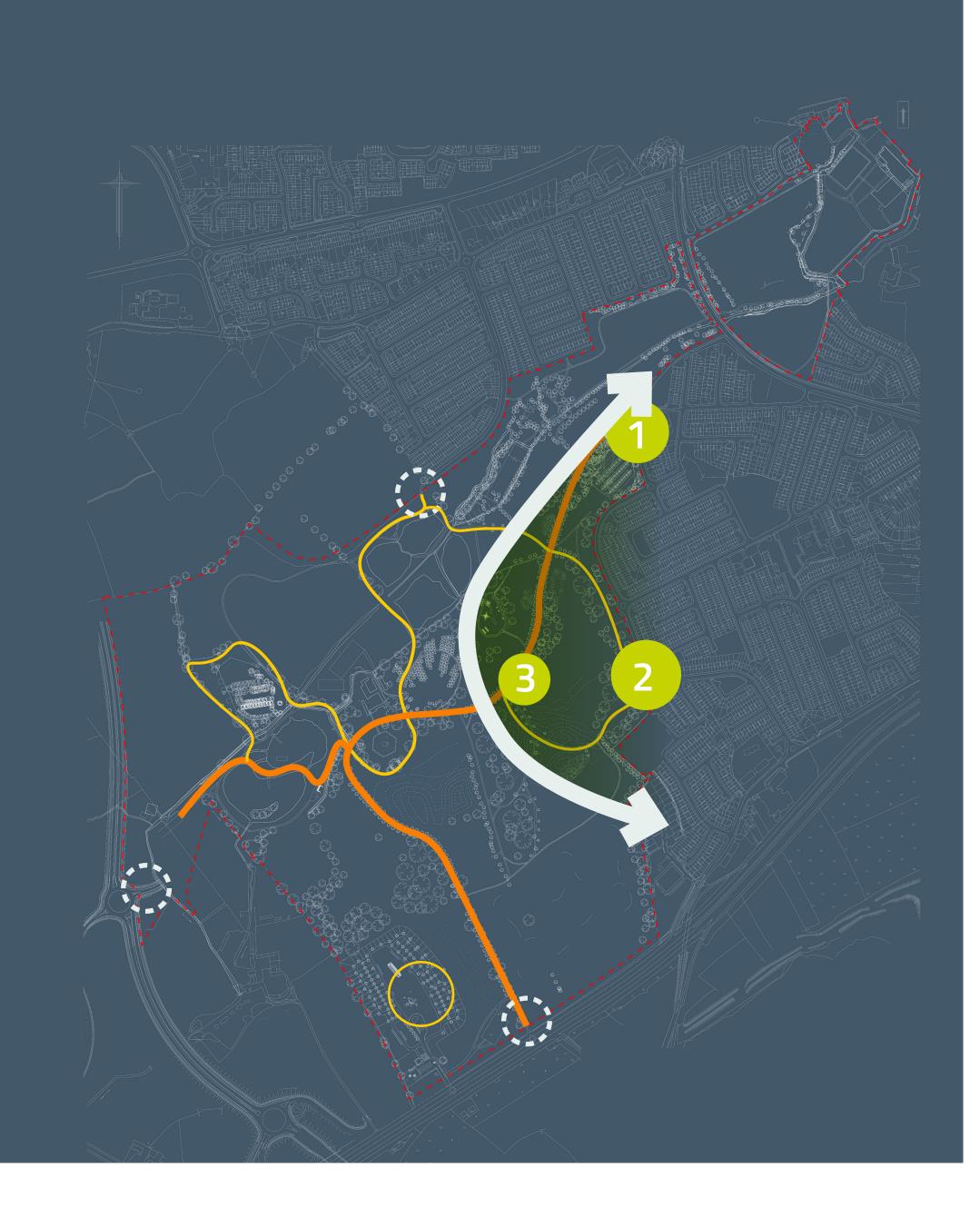


ST JOHN'S WOOD VEHICULAR ENTRANCE

- Provide entrance planting
- Medium signage for wayfinding
- Replace park map
- Provide vehicular entrance gate



https://mtwtf.com/newark-riverfront-park



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creativecommons.org/licenses/by-sa/3.0)]

ST JOHN'S DRIVE PEDESTRIAN ENTRANCE

- Provide entrance planting
- small signage for wayfinding
- Provide pedestrian entrance gate







https://www.logic-sf.co.uk/public-art-c23/ thirlmere-signage-sculpture-p158

https://www.logic-sf.co.uk/public-art-c23/ thirlmere-signage-sculpture-p158

cassioburv-park-bv-luc

EVENTS LAWN

- Provide park shelter/ event stage
- Provide toilet amenity
- Provide small wayfinding totem
- Repave main park path for connectivity







https://www.logic-sf.co.uk/public-art-c23/thirlmere-signagesculpture-p158





https://www.tarmac.com/solutions/aggregates-asphalt/ulticolour/





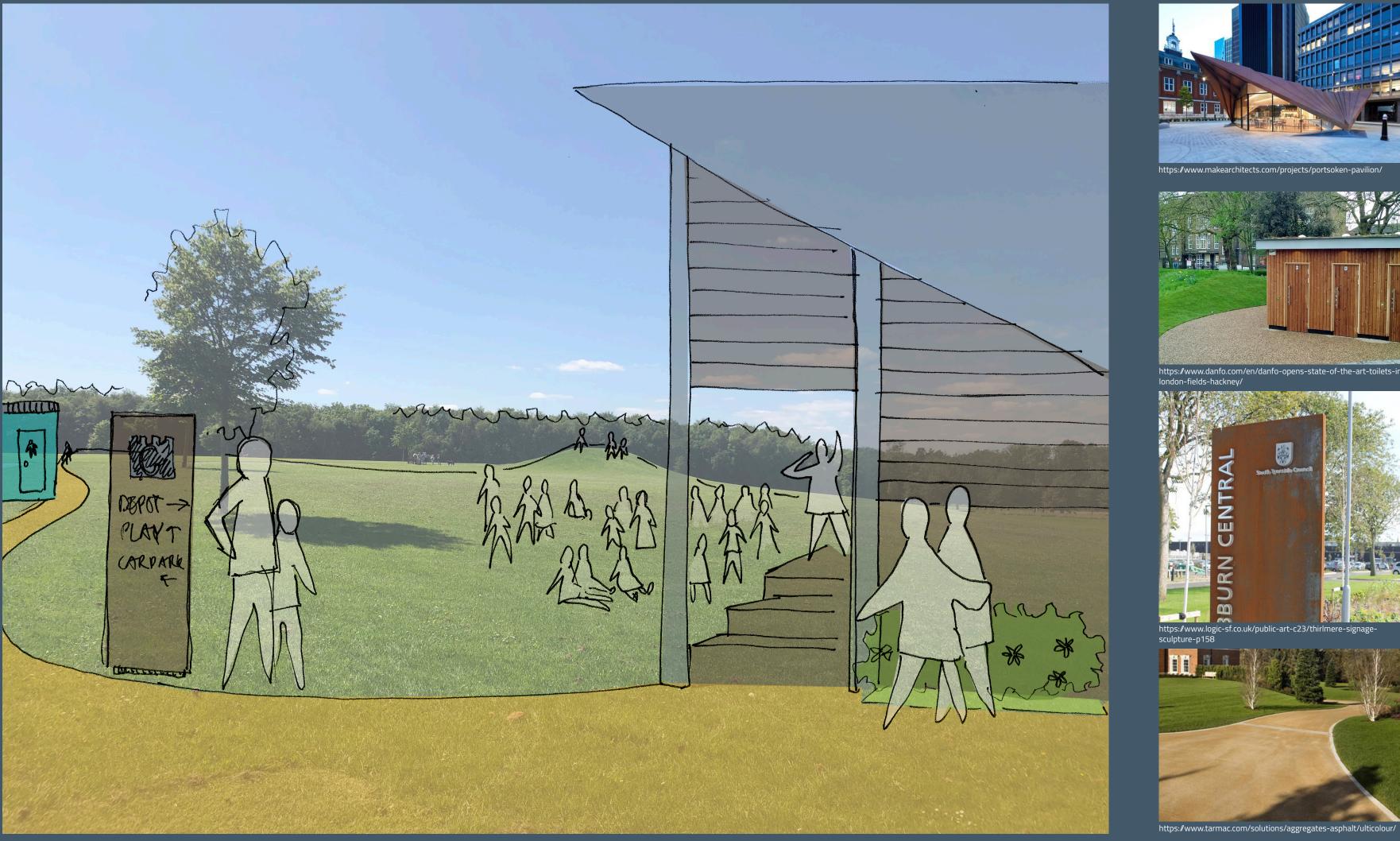




EVENTS LAWN DETAILS

EVENTS LAWN







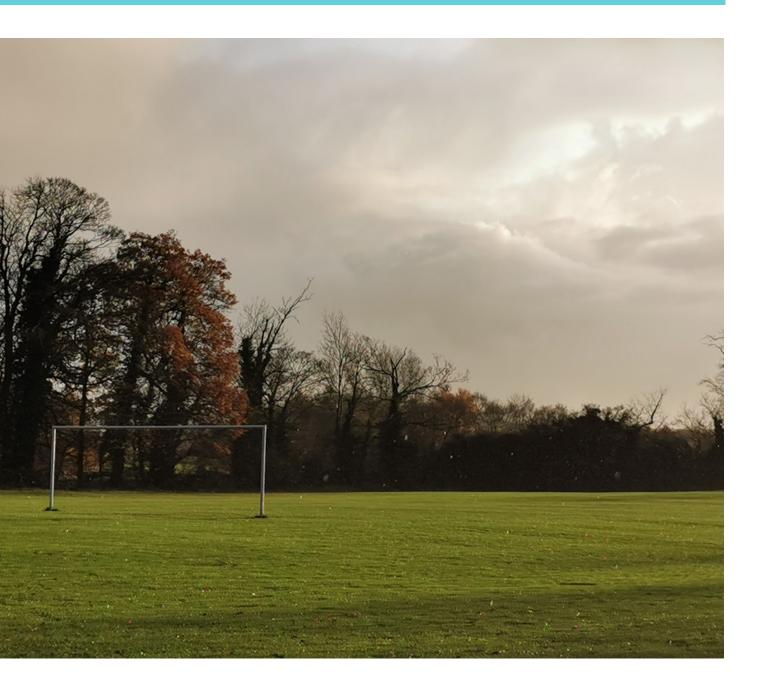


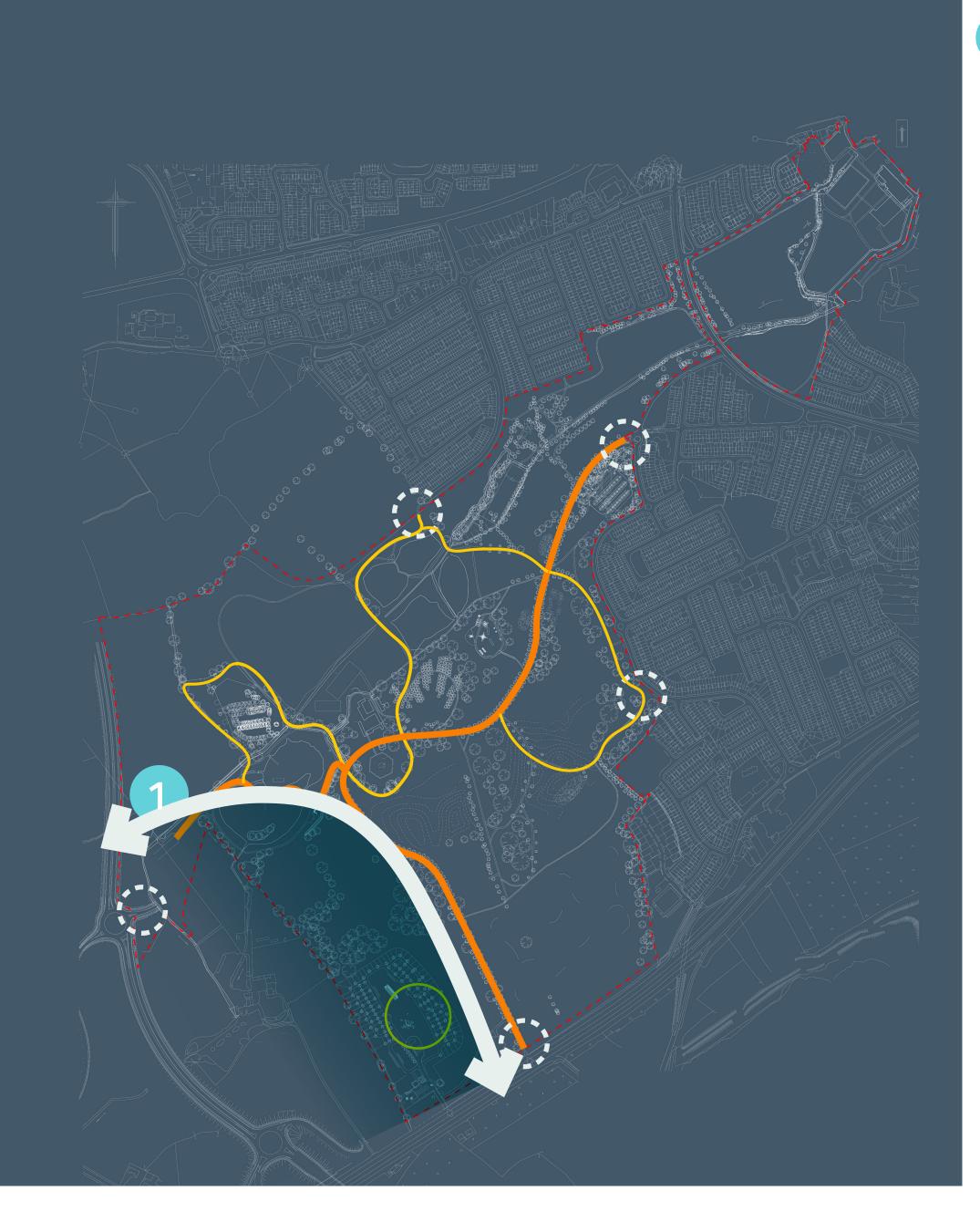




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Family Fun (Phase 1) 1-2 years





1 SPORTS PAVILION

- New sports pavilion
- Includes changing and shower facilities





Family Fun (Phase 2)

2-5 years



GREEN ISLE ROAD MAIN ENTRANCE

- Feature placemaking signage
- Replace park map
- Provide entrance planting
- Provide vehicular and pedestrian entrance gate

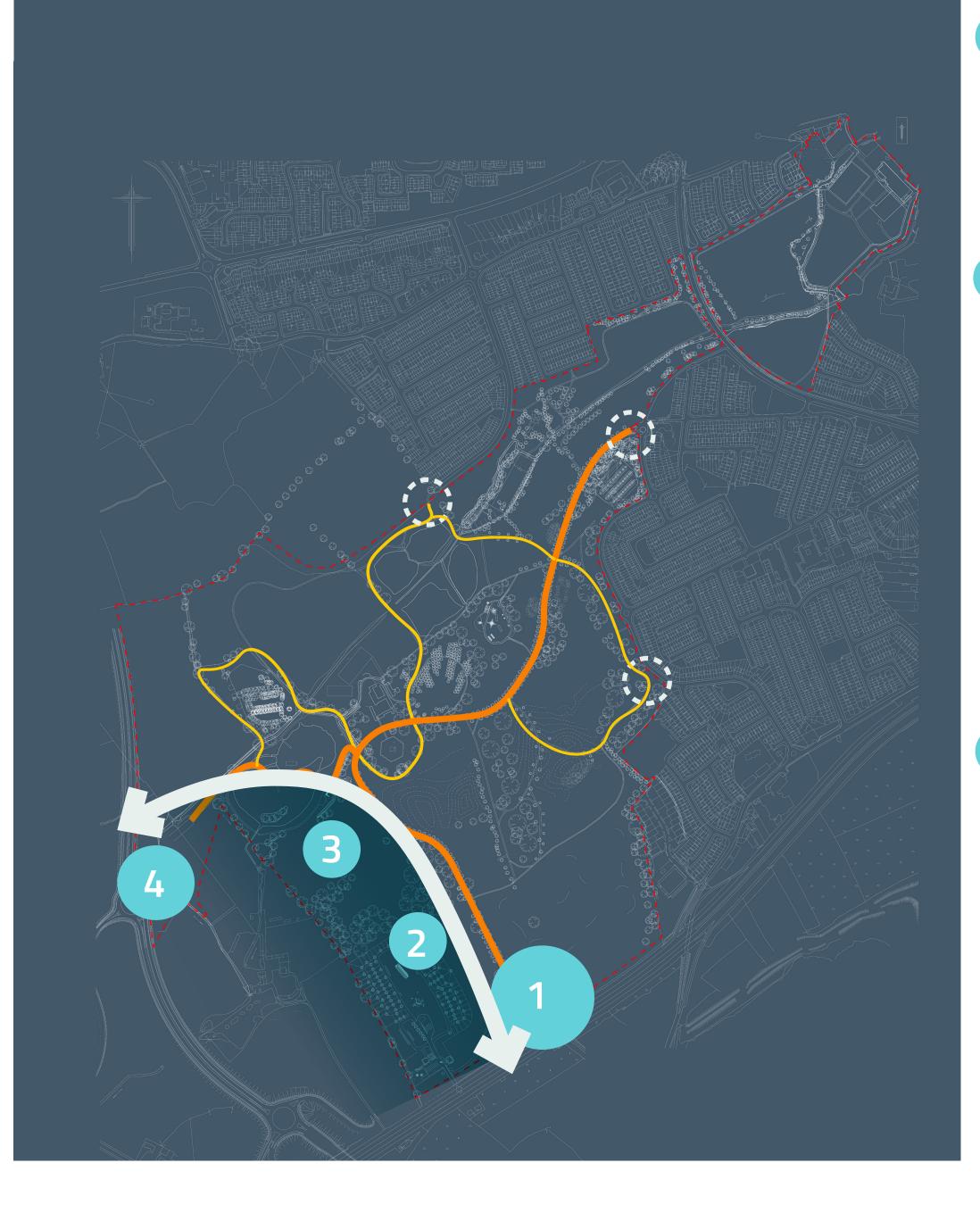




Maedin Tureaud [CC BY-SA 3.0 (https:// creativecommons.org/licenses/by-sa/3.0)]



www.sacfencemi.com/electronic_security_gates_automated_ electrical_parking_systems.php



DEVELOPMENT OF CAMPING FACILITIES

 Commence proposals developed for expansion and upgrade of camping facilities



B FAIRY WOODLANDS TRAIL

- Preparation of ground for fairy trail
- Provide fairy houses/huts
- Provide incidental play areas
- Provide viewing platform and picnic area







school-natural-playground/

OUTER RING ROAD VEHICULAR ENTRANCE

- Provide entrance planting
- Small signage for wayfinding
- Provide vehicular entrance gate





https://www.logic-sf.co.uk/ public-art-c23/thirlmeresignage-sculpture-p158

http://landezine.com/index.php cassiobury-park-by-luc/

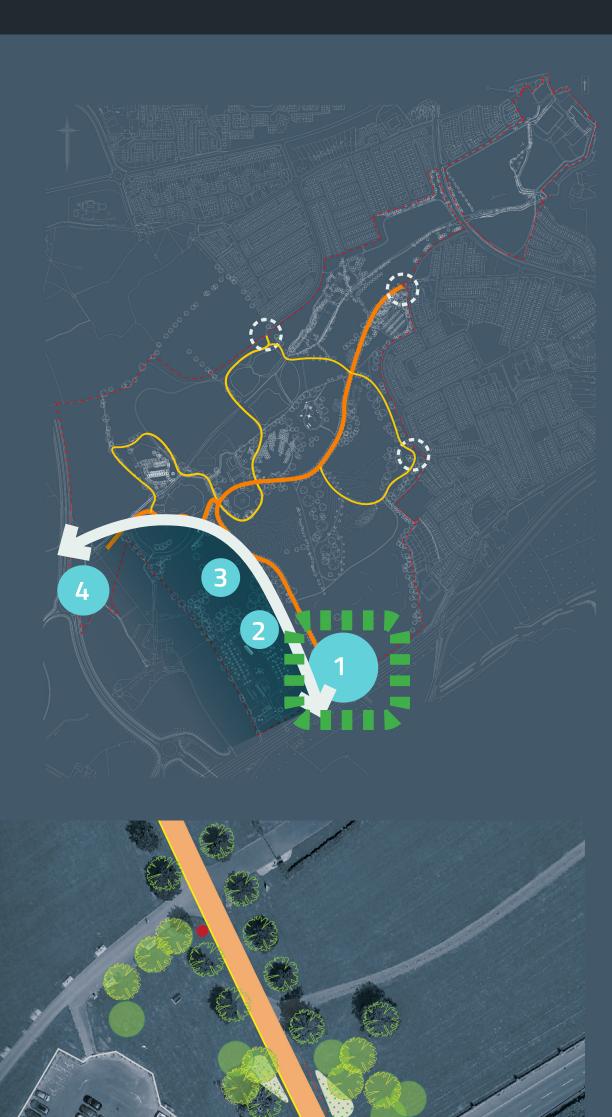






FAMILY FUN DETAILS

GREEN ISLE ROAD ENTRANCE



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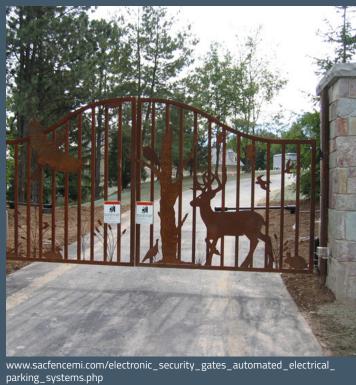




https://www.tarmac.com/solutions/aggregates-asphalt/ ulticolour/



https://www.xn--sealizacionresponsable-lec.es/en/urb commercial-signage/channel-letter-signs





https://mtwtf.com/newark-riverfront-park

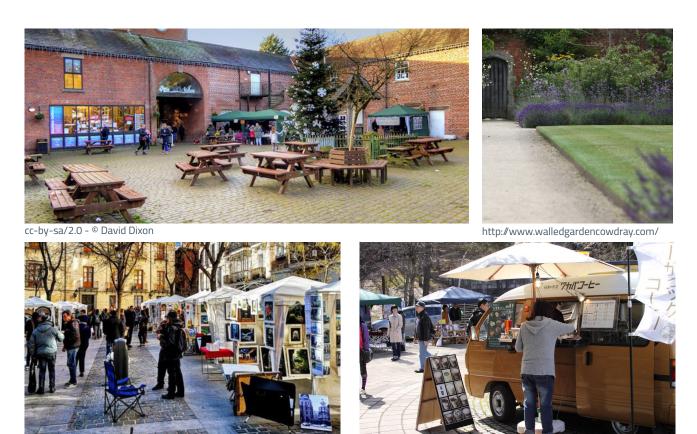


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HUB (Phase 2) 2-5 years

COURTYARD BUILDINGS PLAZA

- Provide ground for events and markets
- Provide benches
- Provide ornamental trees in plaza
- Provide for Semi Permenant Cafe within plaza







https://www.esmadrid.com/pt/agenda/mercadillo-pintores-plazaconde-barajas?utm_referrer=https%3A%2F%2Fwww.google.com%2F

COMMUNITY ACTIVITY AND INCIDENTAL PLAY

 Review space around courtyard building for community activity







ercadillo-pintores-plazaconde-barajas?utm_referrer=https%3A%2F%2Fwww.google.com%2F

https://www.earthscapeplay.com/project/empire-school-natural-, playground/

BWALLED GARDENS

 Provide ground conditions for events and markets



https://www.visitengland.com/experience/uncover-life-mary-bowes-gibside-estate







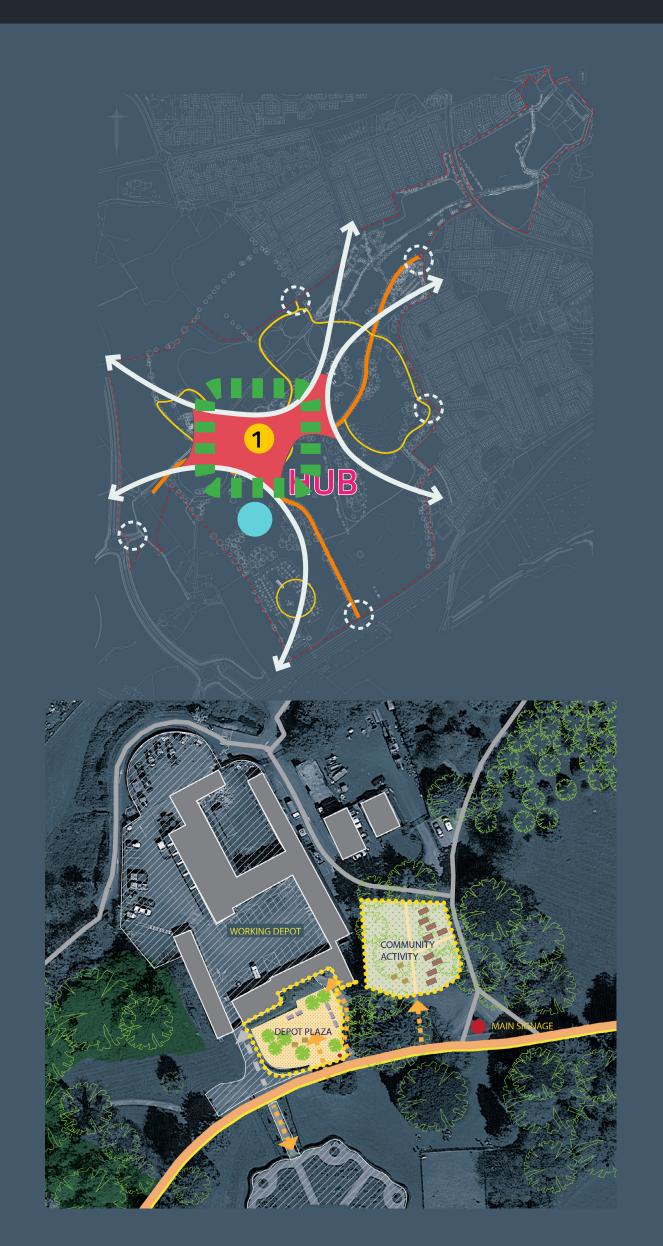


http://www.walledgardencowdray.com/



HUB DETAILS

COURTYARD BUILDINGS AND COMMUNITY ACTIVITY















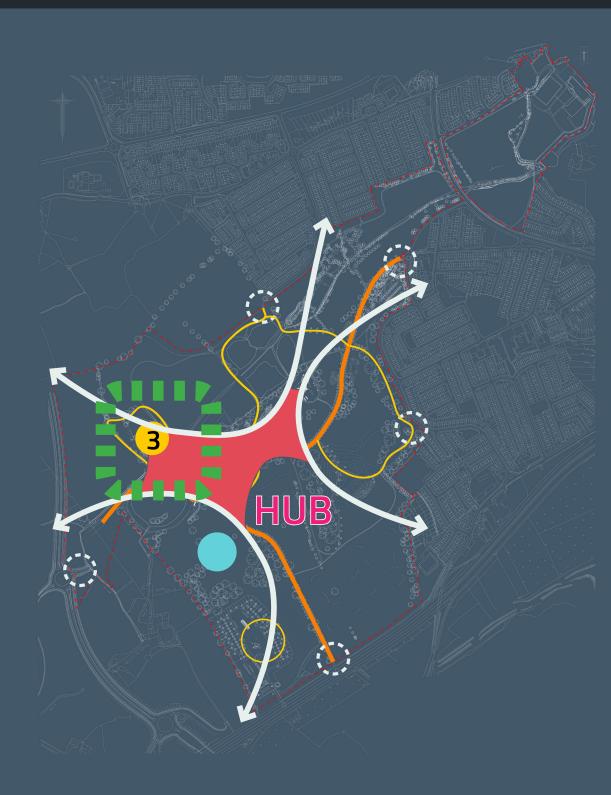
https://www.stcmaastricht.nl/en/events/build-a-community-garden-with-youngsters/





HUB DETAILS

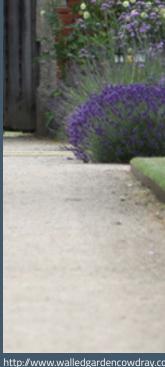
WALLED GARDEN

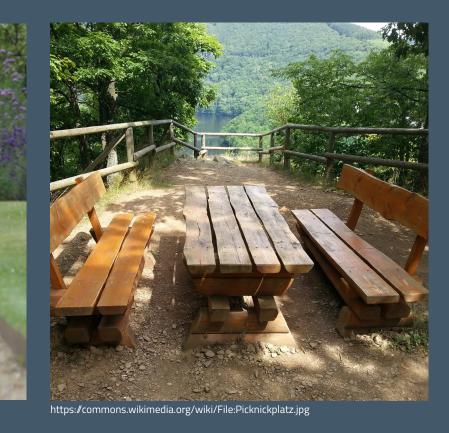
















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Nature Experience (Phase 2) 2-5 years







CHERRYWOOD/ KILCARBERRY PEDESTRIAN ENTRANCE

- Provide entrance planting
- Small signage for wayfinding
- Provide pedestrian entrance gate







https://www.logic-sf.co.uk/public-art-c23/ thirlmere-signage-sculpture-p158



ttps://www.grandentrance.com/ou gallery/gates/

cassiobury-park-by-luc/

- Provide viewing decks around lakes
- Provide seating for picnic areas
- improve secondary path paving
- Enhance greenway along riverside
- Promote educational opportunities in relation to heritage



https://commons.wikimedia.org/wiki/File:Picknickplatz.jpg

www.rifaidate.it/materiali-edili/pavimento-per-esterni/pavimenti-inresina-per-esterni.asp

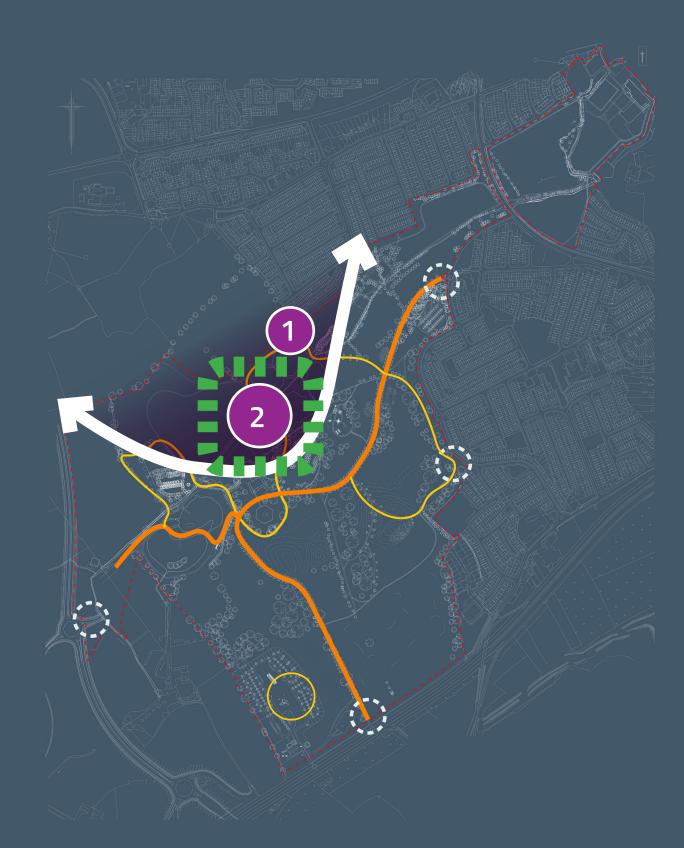




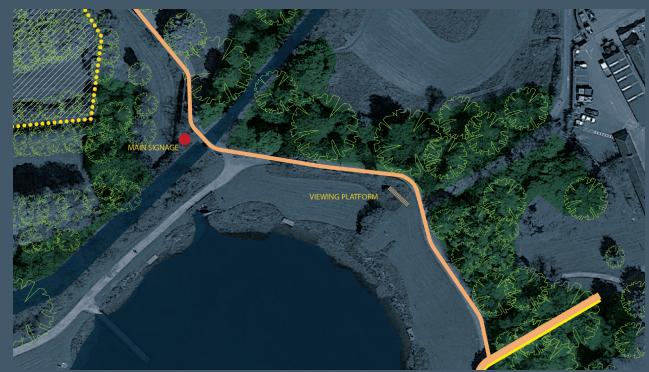


NATURE EXPERIENCE DETAILS

PARK LAKES









https://commons.wikimedia.org/wiki/File:Picknickplatz.jpg







https://www.rifaidate.it/materiali-edili/pavimento-per-esterni/pavimenti-in-resinaper-esterni.asp



Phase 3-4

Potential Long Term Projects



WALLED GARDEN EVENT INFRASTRUCTURE

- Provide toilet amenities
- Provide power source for events
- Potentially provide shade structure for events









https://www.powerandcables.com/product/feeder-pillars/



FAIRVIEW OIL MILLS REPURPOSE 2





https://www.ianvisits.co.uk/blog/2018/03/14/public-accesto-the-medieval-ruins-of-st-alphege-church/

MAIN AND SECONDARY PATH EXTENSION 3





https://www.tarmac.com/solutions/aggregates-asphalt/ulticolour/

https://www.rifaidate.it/materiali-edili/pavimento-per-esterni، pavimenti-in-resina-per-esterni.asp

4 FONTHILL ENTRANCE ENHANCEMENT



https://www.tarmac.com/solutions/aggregates-asphalt/ulticolour/



https://www.rifaidate.it/materiali-edili/pavimento-per-estern pavimenti-in-resina-per-esterni.asp

BIODIVERSITY ENHANCEMENTS 5









Costings Estimates

Events Lawn

Phase 1

Phase 2

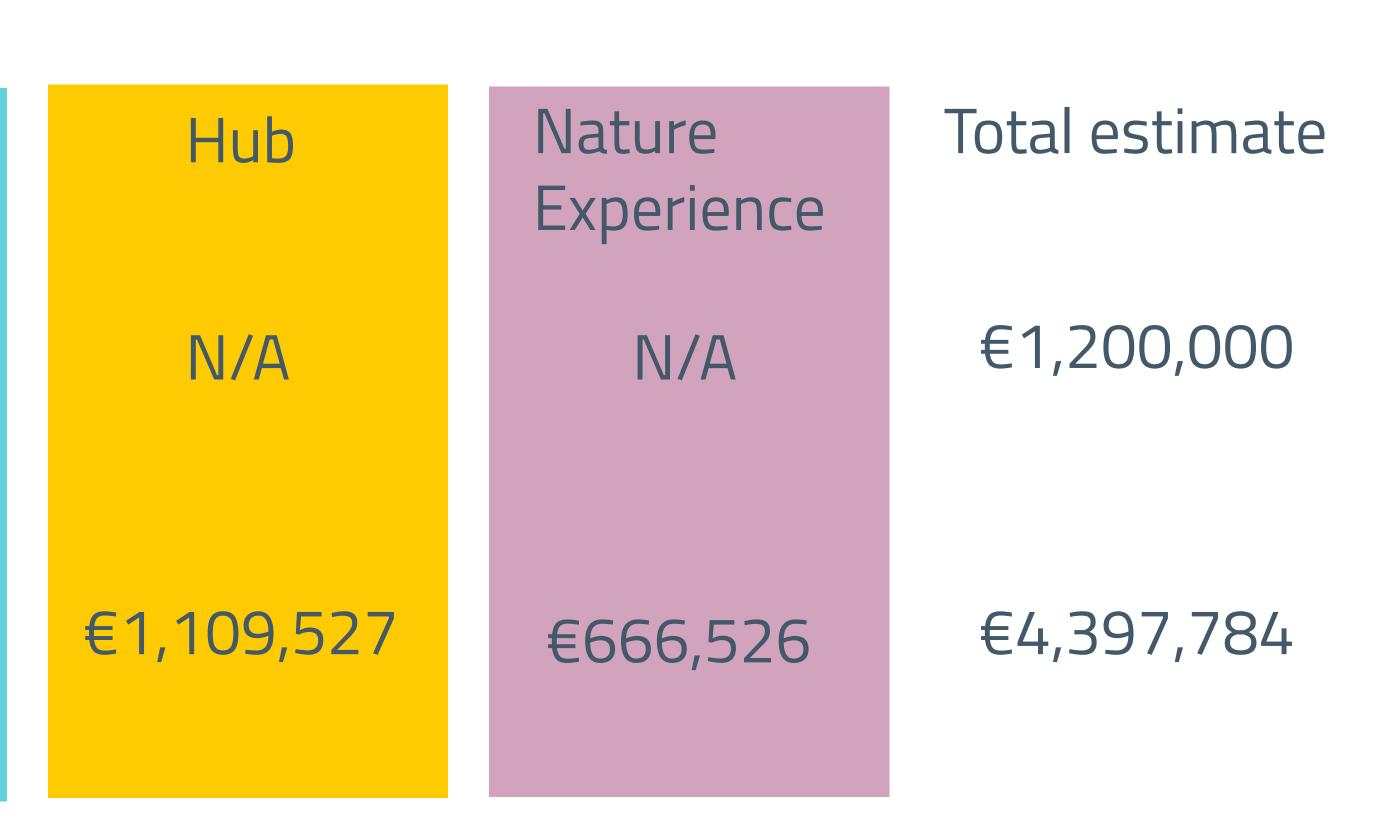
€450,000

€1,652,881

Family Fun

€750,000

€968,850







03 Park Operations/ Next Steps

Stage 1 Baseline Assessment

- Objectives for Corkagh Park confirmed
- Market demand and supply analysis
- Review of strategic context
- Site assessment
- Comparator research

Output: Original list of development opportunities confirmed and extended

Stage 2 **Appraisal of Options**

- Park infrastructure
- Community facilities
- Heritage and biodiversity
- Caravan and camping site opportunities
- Commercial leisure developments
- Events
- Food and beverage

Output: Costed (capital and revenue), prioritised and phased delivery options



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Stage 3 Currently Ongoing Finalised Delivery Plan to be completed in Q1 2020

Emerging park opportunities to be further developed through:

- Developer and operator research to inform marketing recommendations for development opportunities (Caravan, Camping, Commercial Leisure, Events, Food and Beverage)
- Governance and organisation recommendations for delivery and operational models (for corkagh park and its constituent parts)
- Costed masterplan and funding strategy
- Confirmed phasing and action plan



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