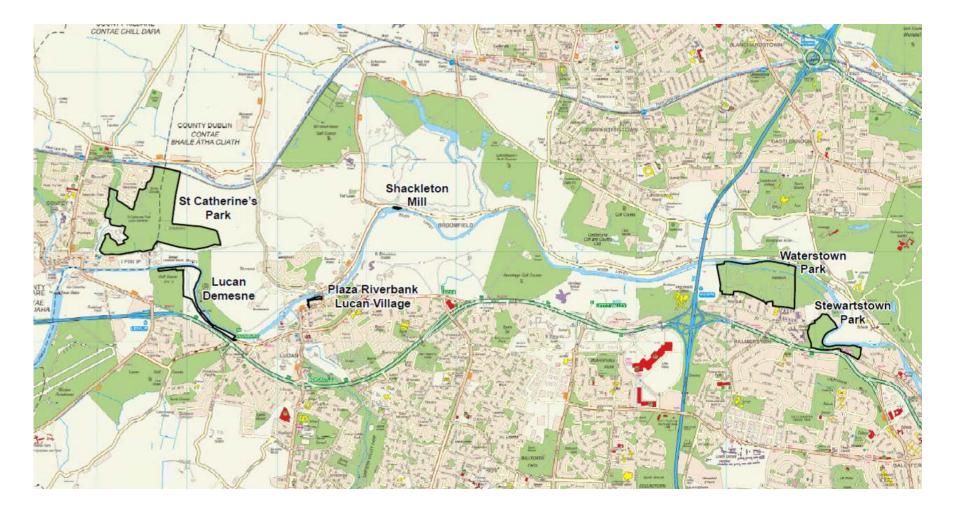


LIFFEY VALLEY CLUSTER SOUTH DUBLIN TOURISM STRATEGY

Liffey Valley Area Options Feasibility Study





Main Themes of Study

Connecting Places & People

Active People

Education & Special Interest

Community Events

Connecting Places and People

Initial Actions	Implementation
Strategic Canal Linkage	Waterways Ireland / SDCC / FCC
Feasibility study on Shackleton Mills	FCC
Active Family Play Facilities in Waterstown & St. Catherine's Parks	SDCC / FCC
Feasibility Study Silver/Guinness Bridge	FCC co – funded by SDCC
Wayfinding, Signage for Lucan/Palmerstown and Development of Food Offering in Lucan	SDCC
Branding: "Liffey Valley Way"	SDCC/FCC

Connecting Places and People

Potential Opportunities:

Feasibility Study of Liffey Crossings at:
Waterstown, Palmerstown or St Catherine's Park

Develop Mill Race

River access route at Hermitage(and Parking)

Explore suitable locations for bunk house

Investigate Greenway potential on south side of River Liffey

Connecting Places & People: Initial Priorities	Phase 1 (Yrs 1-2) €	Phase 2 (Yrs 3-4) €	Phase 3 (Yrs 5-6) €
Strategic Canal Linkage	tbc	tbc	
Waterstown/St. Catherine's Play Facilities	€248k		
Feasibility Study Shackleton Mill	€25k		
Report on Guinness / Silver Bridge	€25k		
Wayfinding Signage	€40K	€40K	

Active People

Activities aimed at families, individuals & groups to increase health and wellbeing.

- Introductory on-water activities through network of clubs, agencies, businesses;
- Adventure race events & walking groups /programmes.
- Park Run / Operation Transformation.





Examples of family friendly water-based activities that could be available at 'Waterstown River Park'

Education and Special Interest

Programmes & activities using rivers/parks as natural *'classroom'*

- 'Something Fishy' educational programme / Dublin Angling initiative / River Liffey Clean Up Days
- Green Schools Programme / Area Conservation Group
- Nature/Wildlife photography & Backwoods Cooking and Bush Craft courses

Community Events

Support & develop festivals/events

- Develop River Liffey Valley Festival event
- Support for local community & activity events

Summary/Estimate Costings

Theme	Cost
Connecting Places & People	2,600,000
Active People	180,000
Education and Special Interest	165,000
Community and Complementing Project work	120,000

South Dublin - Next Steps...

 Presentation by Waterways Ireland on Grand/Royal Canal Loop at Lucan ACM - 24th April focusing on Lucan on the Liffey.

- Assess Potential Opportunities Projects- Canal Loop Development will inform future plans
- ✓ Identify Funding
- Detailed Implementation Plan
- ✓ Develop Brand and Marketing Strategy