**GFImplementation/Action Plan 2017**

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|  | **Actions** | **Responsibility**  | **Time Frame**  |
| **1** | **Raise awareness of roles and responsibility of various stakeholder relating to litter management** | **Enforcement & Licensing** | **Ongoing** |
| **2** | **Implement all relevant legislation, regulations and bye-laws** | **Enforcement & Licensing** | Ongoing active enforcement of all provisions of the Litter Pollution Act 1997, as amended, Waste Management Acts & associated regulations, Control of Dogs – dog fouling**Legal Proceedings****January – March****3** cases referred for prosecution**23** cases listed for court hearing**6** appeal listed for Court Hearing |
| **3** | **Continue to operate the Customer Relations Management Systems (MembersNet, FYS, Customer Contact System, Environmental Complaints System) to track complaints/reports from initial contact to resolution**  | **Enforcement & Licensing** | **January – March 2017** **2301 Complaints received & logged**Membersnet **147**Fix your Street **319**Customer Contact System **743**Environmental Complaints System **1092** |
| **4** | **Investigate incidents of littering and illegal dumping** | **Enforcement & Licensing** | **January – March 2017** Illegal dumping/litter **697**Unauthorised Signage **16**Dog fouling - **52** |
| **5** | **Maintain high profile targeted warden service with foot and drive by patrols as appropriate in towns, villages, cemeteries and allotments** | **Enforcement & Licensing** | **Fixed Payments Notices issued**Illegal dumping/Litter **57**Unauthorised Signage **30**Dog Fouling **0** |
| **6** | **Examine alternative Warden Service uniform**  | **Enforcement & Licensing** | **Ongoing** |
| **7** | **Use overt and covert CCTV cameras to monitor areas prone to illegal dumping and to support enforcement action** | **Enforcement & Licensing** | **Installation of Rapid Deployment Cameras in December at:**Lennox Premises in JFK Industrial EstateLands at the back of St. Aidan’s/Brookfield Data collection & analysis were carried out at the following locations for dog bag dispensers:* Rathcoole Park
* Rathfarnham Park

Analysis carried out before/after dispensers installed show a reduction in dog fouling as follows:17% reduction @ Ratchoole Park13% reduction @ RathfarnhamFurther analysis commenced on 16th March 2017 for insight into usage of bags/fouling. |
| **8** | **Engage on a regional basis to develop solutions to tackle dumping in the Dublin region (Smart Dublin)** | **Enforcement & Licensing** | **Ongoing** |
| **9** | **Manage and maintain Memorandums of Understanding with utility companies in relation to graffiti removal** | **Enforcement & Licensing** | **Ongoing** |
| **10** | **Operation of village cleaning programme including weekend service** | **Public Realm** | Ongoing Village cleansing in all town and village centres daily (Monday to Friday) and also on Sundays.Continuous village maintenance work in Tallaght, Clondalkin, and Lucan and it’s proposed to now extend this service to other town/ village locations around the County. Litter bin and cleaning service carried out various parks on bank holiday weekends (Sean Walsh, Tymon, Corkagh, and Griffeen Valley). |
| **11** | **Planned and scheduled clean-ups of identified litter blackspots in the county** | **Public Realm** | Continuous clean-ups of blackspots (scheduled & planned)  |
| **12** | **Servicing and maintenance of Bring Banks to ensure that they are litter free** | **Public Realm** | Ongoing service of textile facilities being carried out by three service providers (74 recycling/ bring centres)Regional contract in place for the servicing (emptying) of the glass/ can recycling banks. |
| **13** | **Conclude review litter bin provision in Public Realm having regard to Litter Bin Placement Protocol** | **Public Realm** | Litter Bin Review complete, report to come to ACMs. No policy change on bins for dog waste.Solar(Big Belly)pilot agreed for 2 distinct locations (Park (Rathfarnham Park) and street(back with May SPC to determine location)  |
| **14** | **Enforce litter control measures in Conditions of Allocation for Playing Fields** | **Public Realm** | **Ongoing** |
| **15** | **Targeted inspection of playing pitches with high litter issues**  | **Public Realm** | **Ongoing** |
| **16** | **Use of internal systems to track and manage the removal graffiti from public property.**  | **Public Realm** | Reported Graffiti being tracked on CC system. All reports forwarded to the relevant bodies for scheduled removal.  |
| **17** | **Targeted programme to remove bonfire material from public places in advance of Halloween** | **Public Realm** | **Q4** |
| **18** | **Mapping of Halloween bonfires to identify trends and inform planned interventions (talk to Teresa/Leo/IT)** | **Public Realm** | **Q4** |
| **19** | **Clean up and removal of Halloween bonfire material in timely manner** | **Public Realm** | **Q4** |
| **20** | **Operate Laneway Maintenance programme at identified locations across the county and continue to seek solutions to issue** | **Public Realm** | **ongoing** |
| **21** | **Provide scheduled waste removal for registered local community groups engaged in community clean ups** | **Public Realm** | **ongoing** |
| **22** | **Participation and support for National Spring Clean events** | **Public Realm** | **Q2** |
| **23** | **Promote Anti-Litter & Anti-graffiti (dog fouling, anti-litter, illegal dumping, anti-graffiti etc ) radio and cinema advertisement campaign** | **Communication & Awareness** | The tackle litter and anti-dog fouling adverts are running in the cinema in Tallaght and Liffey Valley and also on the radio in the square Tallaght |
| **24** | **Continue to examine the potential for Street Art Graffiti Scheme** | **Communication & Awareness** | ongoing |
| **25** | **Administer Anti Litter and Anti Graffiti Awareness Grant** | **Communication & Awareness** | Q2/Q3 – based on dates that DCCAE release funds |
| **26** | **Promote environmental schools poster and slogan competition** | **Communication & Awareness** | The poster competition winners were announced as part of our ECO week launch on the 27th March 2017 <http://www.sdcc.ie/news/ecoweek-launch-2017>  |
| **27** | **Promote the Green Dog Walkers initiative and responsible dog ownership** | **Communication & Awareness** | Green Dog Walker competition was held from the 13th Feb-13th March with the winner announced on the 31st March. ECO week launch and information stand in the Square Tallaght promoted GDW and responsible dog owner, a number of citizens signing up for GDW |
| **28** | **Promote National Gum Litter Task Force** | **Communication & Awareness** | Q2/Q3 |
| **29** | **Promote and support National Spring Clean** | **Communication & Awareness** | Preparation for NSC started early in quarter 1. The launch of the initiative by the Mayor was organised for early Q2. To date 81 groups or residents registered to take part in NSC.  |
| **30** | **Promote and support the PURE Initiative** | **Communication & Awareness** | Ongoing |
| **31** | **Promote and support Tidy Towns Initiative through grant schemes eg LA21, Anti Litter and Anti Graffiti Awareness** | **Communication & Awareness** | “Adopt a Bring Bank “has been piloted through Tidy Towns. A meeting was held with community to highlight the support that is available to the Tidy Town Groups. |
| **32** | **Review and promote Social Credit Scheme** | **Communication & Awareness** | The Social Credit Scheme is exploring the potential to broaden the materials that are currently available for groups to widen the scope for gardens and different projects |
| **33** | **Support community groups through Social Credit Scheme** | **Communication & Awareness** | Support is provided to over 45 weekly clean ups along with many other community gardens/clean-ups etc. |
| **34** | **Provide support and administer the Green Schools Programme** | **Communication & Awareness** | 26 workshops were held in the month of February in schools throughout south Dublin. Over 100 workshops took place during ECO week in schools all across South Dublin. 33 assessments were carried out for the Green school programme  |
| **35** | **Promote Seasonal Campaigns** | **Communication & Awareness** | Seasonal campaign were promoted through Green Schools Newsletter. Tidy Town groups distributed Hints and Tips booklets on Litter prevention and waste management in FebruaryECO week was held 27th – 31st MarchPoster Competition was held in March |