**Implementation/ Action Plan Q2 2016**

**Report to June ACM**

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|  | **Actions** | **Responsibility** | **Update** |
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|  | **Promote and encourage use of all relevant legislation, regulations and bye-laws** | **Enforcement & Licensing** | Continued active enforcement of all the provisions of the Litter Pollution Act 1997, as amended. |
|  | **Continue to operate the Customer Relations Management Systems (MembersNet, FYS, Customer Contact System, Environmental Complaints System) to track complaints/reports from initial contact to resolution** | **Enforcement & Licensing** | **Apr - May 2016**  723complaints received & logged |
|  | **Continue to investigate all complaints thoroughly** | **Enforcement & Licensing** | **Apr - May 2016**  723complaints investigated |
|  | **Provide a co-ordinated targeted warden service in known litter/dumping locations** | **Enforcement & Licensing** | Continued monitoring of acute dumping areas by Litter Warden service. Currently examining a more focused approach to areas prone to repeat illegal dumping instances and weekend patrols. |
|  | **Carry out targeted foot patrols in towns and villages** | **Enforcement & Licensing** | Ongoing foot patrols by Litter Warden service, with particular emphasis on county towns and villages |
|  | **Issue Fixed Penalty Notices for breaches of environmental legislation, regulation and bye-laws, including littering, illegal dumping, dog fouling and unauthorised signage, where adequate evidence is available** | **Enforcement & Licensing** | **Fixed Penalty Notices issued**  **Apr - May 2016**  56 – illegal dumping/litter  22 – unauthorised signage  0 – dog fouling  **78** Fixed Penalty Notices issued |
|  | **Initiate legal proceedings for non-payment of Fixed Penalty Notices, where appropriate** | **Enforcement & Licensing** | **Legal Proceedings**  **Apr - May 2016**  **30** new cases referred for prosecution  **2** cases listed for court hearing |
|  | **Initiate direct legal prosecution, where appropriate** | **Enforcement & Licensing** |  |
|  | **Examine potential branded vehicles for SDCC Warden Service** | **Enforcement & Licensing** | Currently being examined. Discussion held with staff involved. |
|  | **Review Warden Service uniform** | **Enforcement & Licensing** | Currently under review. Discussion held with staff involved. |
|  | **Use overt and covert CCTV cameras to monitor areas prone to illegal dumping and to support enforcement action** | **Enforcement & Licensing** | Rapid Deployment CCTV installed at two acute dumping locations – Russell Meadows, Tallaght, and Church Lane, Rathfarnham, in an effort to counter the challenge of persistent illegal dumping. These will be relocated. Logistical issues being addresses to facilitate CCTV ordered for Tandy’s Lane, Lucan and Lynch’s Lane, Clondalkin. |
|  | **Pilot emerging technologies to support enforcement** | **Enforcement & Licensing** | On foot of analysis carried out as part of piloting of the Audio Messaging Devices in 2015, further locations identified as suitable and devices installed as follows:  **Graffiti/dog fouling:**  Underpass at Tesco Rathfarnham  **Dog Fouling:**  Glenaulin Park, Palmerstown,  Ballycragh Park, Tallaght,  Beechfield Park, Walkinstown  **Illegal Dumping:**  Sean Walsh Park, Bring Banks  Ballyowen SC, Bring Banks (repeat) |
|  | **Operation of village cleaning programme including weekend service** | **Public Realm** | Village cleansing programme ongoing in all town and village centres on a daily basis Monday to Friday and also on Sundays.  The structure of this service is being examined pending appointment of additional staff imminent.  Litter bin and cleaning service in some parks on bank holiday weekends (Sean Walsh, Tymon, Corkagh and Griffeen Valley) |
|  | **Planned and scheduled cleanups of identified litter blackspots in the county** | **Public Realm** | Planned and scheduled clean-ups of blackspots is ongoing – 20 of these scheduled by Public Realm in March, 18 in April and 24 in May. |
|  | **Servicing and maintenance of Bring Banks to ensure that they are litter free** | **Public Realm** | 74 recycling/ bring centres. Textile facilities serviced by three (3) service providers Regional contract in place for the servicing (emptying) of the glass/ can recycling banks.  The service at glass/ can recycling banks varies in accordance with the level of need. Most frequently used facilities are emptied every 3-5 days,  Clean ups at bring sites carried out by public realm staff as follows – 106 in March, 132 in April and 122 in May. |
|  | **Review litter bin provision in Public Realm having regard to Litter Bin Placement Protocol** | **Public Realm** | Litter bin provision / locations being reviewed in tandem with Dog Foul recepticles initiative.  Review of positioning amd provision of litter bins underway. |
|  | **Use of schedule management system to target and remove graffiti from public property** | **Public Realm** | Reviewed process for logging graffiti report and referrals for Utility companies logged . 1st Quarterly review of MOUs held with agreement reached on providing reports on completions.  2nd Q review meetings scheduled for July.  Meeting with graffiti contractor scheduled |
|  | **Advance additional Memorandums of Understanding with utility companies in relation to graffiti removal** | **Public Realm** | 4 MoUs in place with utility providers.  To progress potential with other public bodies |
|  | **Publicise and promote the Litter Management Plan** | **Communication & Awareness** | **Q2 2016**  Promotion of LMP through National Spring Clean launch |
|  | **Initiate graffiti and dog litter advertisement campaign** | **Communication & Awareness** | **Q2 2016**  Contact has been made with an external dog trainer to explore possible initiative . |
|  | **Examine potential for Street Art Graffiti Scheme** | **Communication & Awareness** | **Q2 2016**  Two containers identified Round towers GAA club and Tymon Bawn FC. Both clubs have been contacted regarding the project and both have verbally expressed interest. Awaiting written confirmation of engagement in project. |
|  | **Administer Anti Litter And Anti Graffiti Awareness Grant** | **Communication & Awareness** | **Q2 2016**  The Anti Litter / Anti Graffiti (AL/AG)grant has been approved by department and all applicants informed of outcomes |
|  | **Promote Anti Litter And Anti Graffiti poster and slogan competition** | **Communication & Awareness** | **Q2 2016**  AL/AG poster competition completed for 2016 |
|  | **Promote Tackle Litter cinema advertisement campaign** | **Communication & Awareness** | **Q2 2016**  Tackle Litter was promoted through the NSC launch and Eco Week |
|  | **Promote the use of existing ‘off leash’ dog run areas in public parks** | **Communication & Awareness** | **Q2 2016**  Following review the Council no longer supports the concept of unlimited use of parks for “off the leash”. Locations to be examined for additional dog runs. |
|  | **Promote the Green Dog Walkers Initiative (responsible dog ownership) in conjunction with renewal and purchase of dog licences** | **Communication & Awareness** | **Q2 2016**  Green Dog Walker promoted at Eco Week launch and in the Square |
|  | **Initiate Anti Dog Litter Campaign** | **Communication & Awareness** | **Q2 2016**  Anti Dog Litter campaign: bag dispensers and bags have been delivered. |
|  | **Launch National Gum Litter Task Force** | **Communication & Awareness** | **Q2 2016**  GLT: National campaign launched on 10th May local launch on 17th June preparation underway |
|  | **Promote and support National Spring Clean** | **Communication & Awareness** | **Q2 2016**  NSC completed 96 applications |
|  | **Promote and support the PURE Initiative** | **Communication & Awareness** | **Q2 2016**  St Josephs College Pure Music video promoted on Facebook & Twitter. Contacting Secondary schools - looking for expressions of interest for a school to take part in a PURE Music workshop  PURE exhibition was part of Eco Week launch and will run for a month in Tallaght Library |
|  | **Promote and support Tidy Towns Initiative through grant schemes eg LA21, Anti Litter And Anti Graffiti Awareness** | **Communication & Awareness** | **Q2 2016**  Grants for TT: Both Env grants have been advertised to all Tidy Town Groups. |
|  | **Review of Social Credits Scheme** | **Communication & Awareness** | **Q2 2016**  SCS review completed.  Recommendation to include new materials eg : paint now in place |
|  | **Support community clean ups through Social Credit Scheme** | **Communication & Awareness** | **Q2 2016**  196 applications in March  317 applications in April  226 applications in May |
|  | **Review management of material stocks to support environmental projects** | **Communication & Awareness** | **Q2 2016**  Review of materials has begun |
|  | **Review participation and success of Green Schools Programme** | **Communication & Awareness** | **Q2 2016**  Greenschools: 98 Primary and 33 Secondary registered  27 schools received flag at GS ceremony in May. For 4 schools it was the first flag  St Aidans won Green-Schools Water School of the Year Awards in senior category Dublin Region.  An Tasice travel awards  St Maelruans JNS, Tallaght – Won the Walk on Wednesday (WOW) prize in their category  Tallaght Community College, Tymon North, Tallaght - Won the Walk on Wednesday (WOW)  Gaelscoil Naomh Padraig, Lucan - Won the Scoot on Wednesday (SOW) prize in their category – the school was awarded €500 by An Taisce |
|  | **Promote the prevention of litter through the Green Schools Programme** | **Communication & Awareness** | **Q2 2016**  Litter prevention is continually promoted though a range of workshops eg Eco Week. |
|  | **Pilot Scheme to promote reuse of drinking bottles targeting gyms, sports centres and Secondary Schools** | **Communication & Awareness** | **Q2 2016**  Plastic drinking bottles delivered and will be promoted during July in 3 Leisure Centres |
|  | **Promote Seasonal Recycling and Awareness Campaigns** | **Communication & Awareness** | **Q2 2016**  recycling message on till receipts until May |