

10th May, 2016

Dear Sir/Madam,

Following the **South Dublin County "Growing the visitor experience and your business"** workshop and networking event, which took place on **Thursday 28th April, 2016** in **Tallaght Stadium** we would like to provide you with some information that may be of interest.

Please see link to the presentations from the event.

- [Ciara Scully of Fáilte Ireland](#) & [new Differently Dublin video](#)
- [Frank Nevin of South Dublin County Council](#)
- [Shirley O Kelly of Timbertrove](#)
- [Shane Cronin of Rafting.ie](#)
- [Clodagh O'Brien of Crowe Horwath](#)

Almost 40 tourism related businesses attended the event to hear Fáilte Ireland and South Dublin County Council set out their plans to develop the tourism industry in the county over the next few years. The event also provide an opportunity for tourism businesses to network and collaborate in the development of packages and itineraries.

The County Promotion Unit are interested in building on the connections and information shared at the event. **To this end we are sharing with you a prompt sheet devised by Crowe Horwath, which may assist you in the development of new packages for visitors to the County.**

If there is any way in which our Unit may be able to assist you in the development of packages please don't hesitate to contact us.

We want to keep you informed of our tourism development plans and in this regard the next step in our marketing project is wider consultation with businesses and citizens of the county.

We would like to see all businesses play a role in working together to create, shape and sell the future vision of the County as a tourism destination. Therefore, **we would appreciate if you could take the time to complete the online tourism survey at this [link](#).**

Yours faithfully,

TONY SHANAHAN,
County Promotion Unit,
Economic, Enterprise and Tourism Development Directorate.

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