



south dublin county today

A NEWSLETTER FROM SOUTH DUBLIN COUNTY COUNCIL

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O₂ ability awards 2005



Chamber of Commerce of
Ireland Excellence in Local
Government Economic
Development Award 2004

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BUILDING A CITY IN SOUTH DUBLIN COUNTY

Living The Dream In South Dublin County . . . among the fastest developing economic growth areas in the country . . .

South Dublin County Council's Integrated Area Plan for community and economic development, instrumental in securing tax designated status for 21 sites in Tallaght Town Centre has been a huge success. By the end of 2006 over €600 million will be invested in the main urban centre of a county that has a population of 238,000 – bigger than the combined populations of Limerick, Galway and Waterford cities.

In Tallaght Town Centre five major schemes are currently under construction comprising 1,767 apartments and two million square feet of retail, commercial and leisure floorspace. Over one million sq. feet of further development is planned including the development of the county's Arts Centre, a much larger County Library and two new hotels and cinemas.

County Manager Joe Horan says "One of the key aspects in creating a new town centre is having people in it. If people are not living there, it is a business park or a retail centre but it is

not a town centre." The aim, he said, "is to attract people into the town centre so that there is activity day and night. This demands that the services are in place to deal with that activity, not only for residents but also for the wider area."

According to Kieran Kennedy, Director of Planning, "Tallaght Town Centre, will have an urban landscape with six to eight storey buildings generally, strong urban form, street frontages, linked public spaces and a mix of day and night time activities – residential, shopping, restaurants, bars, hotels and leisure activities."



Artists impression of mixed use development of hotel, office, retail, residential, leisure and medical centre, planned for the junction of Blessington Road and Whitestown Way.



Redeveloped Tallaght Retail Centre at Belgard Road with multi storey car parking, retail and incorporating 106 residential units.

The completion of this development will herald the arrival of over 2,000 new households in Tallaght Town Centre bringing top class modern apartment living to the county. Linked to the city centre by the Luas, with improved roads infrastructure and efficient public transport.

South Dublin County Council welcomes the continuous growth of Tallaght as a living, working and multi-cultural civic community, with restaurants, cinemas, shopping malls, parks, the civic Theatre and all the amenities a modern, sustainable, expanding County town with potential city status can offer.

Tallaght Town Centre Masterplan

Work is continuing on the preparation of a new Masterplan for Tallaght Town Centre. The Plan will build on the achievements of the Tallaght Integrated Area Plan (IAP), apparent in the developments currently under construction in the Town Centre. Importantly, the Masterplan will guide the future development of Tallaght Town Centre as the 'County Town' for South Dublin.

As the initial step in the Masterplan process, the Council held a series of public information evenings and stakeholder meetings during February and March 2005. These involved a range of residents and community groups, community development agencies and other stakeholders, including public service and transport providers.

The principal aim of the pre-plan consultation was to gain an understanding of the issues that are of concern to those working, living and investing in the Town Centre, both during the various evenings/meetings and as follow-up submissions.

A number of key issues to be considered emerged through the consultation process and include:-

- Concerns about safety and security, especially at night;
- The need to improve access to and provision of public transport;
- The management of traffic and parking;
- A desire for quality buildings and open spaces;
- The type of residential tenure and management of apartments;
- The overall image of Tallaght;
- A need for small and special interest business opportunities;
- The need for facilities to cater for youth in particular;
- A desire to preserve and promote the heritage of Tallaght;
- A requirement for the plan to be inclusive of the surrounding area;

Copies of the Pre-Plan Consultation presentation and full report are available from the Planning Department and at www.sdblincoco.ie

The next stage in the Masterplan process is the production of a series of strategic options and responses that both reflect the South Dublin Development Plan 'County Town' objectives for the Town Centre and reflect the issues raised by those who participated at the first stage of the pre-plan consultation exercise. This material will be widely advertised and all of those who previously participated in the process will be notified.



A Message from Mayor Robert Dowds



Infrastructure and the roads network has also been an important issue for me and over the last year, I have continued to lobby for the upgrade of the main arterial routes within our County. I have taken the opportunity to meet with the NRA to ensure that the upgrade and improvements to main routes such as the N7 at Newlands, the N4 Lucan Road and the N81 are given priority.

It has been an honour and a privilege to be Mayor of South Dublin County over the last twelve months and to have had an input and impact into many of the initiatives that have come to fruition during that time.

I am particularly pleased to have initiated the recent Fundraising Week for the victims of the Tsunami disaster appeal and the ongoing appeals for aid in Africa. This Council raised over 25,000 euro for the Aid Agencies involved in work in these areas. I hope that that Council can continue to get involved in projects of this nature in the future.

In my own constituency of Clondalkin I am happy to have taken a central role in the promotion and conservation of our history and heritage. As an educator, one of my priorities is to protect our environment and its historical monuments, in particular our own Round Tower, for future generations.

During my term as Mayor, the Councils Housing construction programme has made a tremendous impact on the housing needs of the County. In 2004 South Dublin County Council was allocated a target of 1,920 house under the current Government programme. This target to be met by end 2008. By the end of 2004, 22 schemes were in progress comprising 722 housing units in the Tallaght area, 405 in Lucan / Clondalkin and 10 in the Terenure Rathfarnham area.

Council Members



ELECTORAL AREAS

1. Lucan
2. Clondalkin
3. Tallaght Central
4. Tallaght South
5. Terenure/Rathfarnham



1
 DEREK KEATING (IND) 66 Beech Park, Lucan, Co. Dublin. Tel: 087 285 7435 Tel: 628 1053 (H) Fax: 610 0716
 FINTAN MCCARTHY (GR) 16 Ballyowen Green, Lucan, Co. Dublin. Tel: 087 2781876
 GUSS O'CONNELL (IND) 47 Palmerstown Green, Palmerstown, Dublin 20. Tel: 626 8554 (H) Mobile: 087-6838254
 EAMONN TUFFY (LAB) 22 Liffey Wood, Liffey Valley Park, Lucan, Co. Dublin. Mobile: 086-3863173



2
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3
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4
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 CATHAL KING (SF), c/o SDCC, County Hall, Tallaght, Dublin 24. Tel: 4149063 (O)



5
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 EAMONN WALSH (LAB) Deputy Mayor 133 Limekiln Green Walkinstown, Dublin 12 Tel: 414 9309 (O) Tel: 450 4772 (H)
 ALEX WHITE (LAB), 30 Fortfield Road, Terenure, Dublin 6W. Tel: 490 3889 (H) Mobile: 087 2208533

Customer Care at County Hall



When one enters County Hall in Tallaght, the headquarters of South Dublin County Council, a business like and welcoming atmosphere is the first thing one notices.

The impressive Concourse which has always been a bustling area, has now been completely

revamped to provide a Customer Care Centre, the first to be provided by a local authority, staffed by a well trained, high quality, and very knowledgeable Customer Care Team.

The staff of the Centre are dedicated to responding to Customers Needs by telephone,

through personal calls to County Hall, by Email to the Centre or through the Councils Customer Care Website. Drawn from a variety of Departments throughout the organization, they combine a huge amount of experience and information for the benefit of the Customer. Information systems developed in the Council's IT Department provide the staff with access to information on a wide range of services, from Environmental Services to Voters Register, from Housing to Job opportunities as well as all up to date information about the initiatives and advances made by the Council on a daily basis. Since the Centre opened in July 2004, it has dealt with and answered at first hand 15,000 queries from the Public,

reducing the requirement for the Customer to be redirected to specific departments. This is both time saving for the individual and a better use of staff resources.

Contact the Customer Care Centre at 4149000, or by email ccounter@sdublincoco.ie, or on our Councils Website: www.southdublin.ie

The webpage provides for our customers needs on a 24/7 basis, allows you to pay bills on line, purchase bin tags, gives you an A-Z of our services, access to up to date Press Releases and Advertisements as well as a section on frequently asked questions. Maybe the one you need answered is there – if not let us know.



PLANNING FOR THE FUTURE

Adamstown — the First Strategic Development Zone in the Country

To the west of the Newcastle (Lock) Road in Lucan you can see that work has started on Adamstown, South Dublin county's newest community which is planned as a phased, sustainable development to accommodate up to 10,150 new homes, with shopping, employment, educational, leisure, civic and cultural facilities.



In accordance with the Planning Scheme prepared by South Dublin County Council, Adamstown is unique in that community facilities and transport infrastructure will be provided in tandem with the new housing developments.

It is likely to take between 10-15 years to complete the project, which is being undertaken by three main developers – Castlethorn Construction, Maplewood Developments Ltd. and Tierra Ltd.

As the Development Agency for Adamstown, South Dublin County Council is committed to ensuring that the development will result in a high quality and attractive urban environment and that the necessary facilities and infrastructure are provided at the appropriate time to support the new population.

To facilitate ongoing monitoring, evaluation and implementation of the Adamstown SDZ Planning Scheme, South Dublin County Council has established an [Adamstown Steering Group](#), which comprises representatives of the elected members and senior staff of South Dublin County Council together with representatives of relevant statutory agencies and Government Departments. The Steering Group meets every 2-3 months in the Clondalkin Civic Centre.

Castlethorn Construction's initial phase of 407 residential units are currently under construction. The first of these units will be for sale later this year. It is expected that a new railway station and park and ride facility will open to the public in 2006.

Want to find out more about Adamstown or check on its progress?

- Visit www.adamstown.ie
- Contact the Adamstown Project Team at County Hall, Tallaght, Dublin 24.
- Phone (01) 4149000 extension 3714– E-mail: info@adamstown.ie

Creating Opportunities for Growth and Development

South Dublin County has developed a world class 500 acre Business Park at Grange Castle, Clondalkin close to main transport routes with all essential business services available. Adjacent to the Adamstown project the park is marketed internationally by the IDA and South Dublin County Council. Two major Biopharma international companies Wyeth and Takeda are currently operating in the Business Park To date they have invested over €1.5 billion and €100 million respectively in their projects.

When commercial production commences later in 2005 the Campus, with 1.2 million square feet of floor space, the largest such plant in Europe, will employ a total of approximately 2,000. Construction is complete on the Wyeth BioPharma Campus who are in the process of manufacturing a range of healthcare products for treatment of Rheumatoid Arthritis and Pneumonia.

Construction of the Takeda Chemical Industries Limited plant is significantly advanced. Takeda is Japan's largest pharmaceutical company and one of the top twenty pharmaceutical companies in the world. This new Irish subsidiary, called Takeda Pharma Ireland Ltd. (TPI), will be the first bulk pharmaceutical plant constructed overseas by them. The development consists of 8,500 sq. metres of buildings on a site of approximately 20 acres. The project will result in the creation of 60 high quality jobs and additional contracted service positions bringing the total employment of Takeda in Ireland to over 300.



Grange Castle Business Park.



Bike & Bus Shelters

South Dublin County Council, with funding assistance from the Dublin Transportation Office, is expanding cycle parking facilities to complement the ongoing investment in our cycle track network. Recently we have introduced sheltered bike-parks at bus stops. The attractive bike shelters are fabricated from a dark green frame covered with shatter resistant transparent glass.

These bike shelters will improve access to local bus routes, allowing commuters and shoppers a feasible non-car option. Why don't you dust down that old bike and make it part of your transport.

South Dublin County Council has responsibility for nearly 850 km of roads, 55 km of National Roads, 103 km of Regional Roads, and 689 km of Local Roads.

"Locals Happy With Council Service"

Residents of South Dublin County Council look more favourably on the Council and the job it does now that they did eight years ago. A recent Residents Satisfaction Survey carried out by Research Solutions Ltd. shows that residents very or fairly favourably disposed towards the Council increased from 76 per cent in 1996 to 89 per cent in 2004. Those very or fairly satisfied with the Council increased from 74 per cent in 1996 to 84 per cent in 2004.

23% correctly described their area as South Dublin County, 11% described it as South County Dublin, 19% described it as West Dublin and 36% could not say.

The most important issues were roads and congestion, alcohol and drug problems, crime, lack of youth facilities, anti social behaviour and housing issues.

Local issues that required action by the Council included road issues, parking and safety, recycling and litter control and support for community groups.

Overall 69% rated the county as a fairly good or very good place to live.

County Manager Joe Horan said the Council sees great benefit in undertaking such surveys. "We regard these surveys as an important chance to find out what people think of us, what we are doing right and what are our shortcomings so that we can address these areas and constantly improve our service to the public."

Full survey information on www.southdublin.ie

Did you know? When IDA Ireland requested submissions in 2004 from academic institutions for the establishment of a National Bio-processing Institute for Research & Training, South Dublin County Council made a timely and strategic offer of a site in Grange Castle Business Park for this national facility. A decision on the location of the institute is awaited.



AT THE CENTRE OF THE COMMUNITY

New Swimming Pool for Tallaght

Work commenced on the construction of the Tallaght Swimming Pool and Sports Hall at Jobstown in March 2005 when the first sod was turned by Mayor Robert Dowds. The contractor for the project is Rohcon Ltd and the complex will include a 25 metre 8 lane swimming pool with a moveable floor, a dedicated gymnasium, Café, Crèche, Sports Hall and Dressing Rooms for use by football clubs using the playing pitches in Jobstown Park. It is expected that this new state of the art facility will be open for business in August 2006. The total cost of the project is expected to be in excess of 17 million euro.



New County Arts Centre will enhance quality of life in South Dublin

At the County Council meeting in May 2005 approval was granted for the development of a new County Arts Centre to serve the whole of South Dublin. The Centre will be located adjacent to County Hall, Tallaght (opposite the Civic Theatre) and will provide facilities including Arts Workspace, Performance/rehearsal space for music/drama, Exhibition Areas, Dance Studios, Music Tuition Rooms and a Café/Rest area. The detailed design for the project is well advanced and it is expected that tenders will be invited for construction in September with a view to building starting in January 2006. Speaking at the Council Meeting the Chairman of the Strategic Policy Committee on Arts, Culture, Gaeilge and Libraries Cllr. John Hannon said that the Centre will be an important boost for the arts in the county and will assist in the development of a cultural quarter for the area.



Artists impression of new County Arts Centre and Library at County Hall.

Knockmitten and Brookfield get New Community Centres

Work started in January on the construction of the long awaited Knockmitten Community Centre at Monksfield, Clondalkin. Funding of €1.5 million for the facility was provided by the Department of Community Rural and Gaeltacht Affairs under the Young Persons Facilities and Services Fund programme, from South Dublin County Council, from a local developer under a condition of Planning Permission and from local fundraising. It is expected that the facility will be ready before the end of the year. A lot of hard work was done by the Local Working Group to see this project through and they deserve credit for all their endeavors.

A new Community Centre is also under construction at Brookfield Tallaght. The facilities being provided are: Youth Drop-in Centre, Long Life Learning area provided by the County Dublin VEC, Arts Room, Meeting /Activity Hall and a Customer Care/ Reception area. This facility is expected to cost in the region of €4 million and was funded by Young Persons Facilities and Services Fund, DOEHLG Grant and South Dublin County Council.

The Centre will be an excellent amenity for the people of the area and it is expected that it will be finished early in 2006.

Ten Years on, Redevelopment of the County Library, Tallaght

This redevelopment will see the existing Library double in size. Opening onto the Civic Square, adjacent to County Hall, the new County Arts Centre and the Civic Theatre, it will complete the cultural quadrangle and create a centre for lifelong learning.



Big Bug Show, part of Annual Science Week in the Libraries.

Enhanced facilities will include meeting/conference rooms, dedicated Local Studies Library, Children's learning facilities as well as a Cyber skills space providing access to Information Technology for all.

Together with the Arts Centre the entire project will cost in the region of €10 million.

Work on the refurbishment of the old Brookfield Community Centre, built 20 years ago, is expected to be completed in August '05, at a cost of £140,000. It will provide new facilities, changing and shower rooms, medical centre for Brookfield Addiction Support Programme, Westside Boxing Club and the Black Panther Kick Boxing Club.



South Dublin County Tourism Ltd. was inaugurated on 11th January 2005.

It has 18 Directors representing the Council, hotels, golf clubs, tourism organisations, shopping centres, cultural organisations, the media, our tourist caravan park, Rural Leader and the Chamber of Commerce in South Dublin County. Its purpose is the promotion and marketing of South Dublin County and is currently in preparation of a Tourism Action Plan to implement a sustainable tourism policy and to enhance the image of the County as an interesting and enjoyable place to visit.

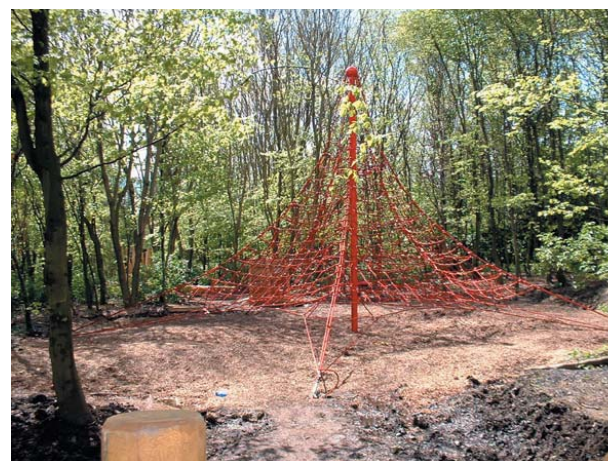
Ms. Marguerite Osborne, Tourism Executive was appointed on 16th May, 2005 to facilitate the promotion, marketing and administration of the company.

Find out more about South Dublin County Tourism Company by visiting its website at www.southdublincountytourism.ie

Playground programme in South Dublin County

South Dublin County Council applied for grant aid under the Local Authority Playground Grants Scheme, for construction of a new playground at Tymon Park adjacent to the Willington Car park. The application was successful and South Dublin was awarded 115,000 euro the second highest in the Country.

The playground is divided into two, the hard surfaced area which contains the traditional playground equipment such as swings, slides, a roundabout and the Woodland Adventure Trails which will provide a challenging play environment for older children. The centre piece of the adventure trails is a giant space net situated in a natural clearing right in the middle of the woodland. The construction will be completed in the middle of June.



Since South Dublin County has four RAPID areas (Revitalising Areas by Planning, Investment and Development) we also applied and were successful in securing funding under the RAPID programme. Playgrounds at Jobstown, Fettercairn, Killinarden and Quarryvale are being provided under RAPID (an extension in the case of Jobstown) and new playgrounds in the other locations. The first of these new playgrounds to be completed is at Killinarden Community Center which was opened by Mayor Robert Dowds in April. Work on the remaining facilities will be finished by mid Summer.

Did you know? Our libraries now lend DVDs

A home in South Dublin County

South Dublin County Council operating under the national affordable housing initiative, and conscious of property prices rising to a level where first time buyers are priced out of the market, has responded and utilised all available methods to make available a supply of properties for sale at affordable prices. 262 properties have been sold to date at Brownsbarn, City West, Rosmore, Scholarstown, at Hanstead, Ballyowen Square, Fforester Crescent and Foxford in Lucan, at Rosemount in Clondalkin, at Tuansgate, Montpelier, Deerpark and Tymon Farm in Tallaght.



Tuansgate, Tallaght

The Council has given a commitment to deliver a further 2,270 throughout our County over the next three years.

In order to improve the level of service and in anticipation of the increased supply and demand, the Council is about to open a new dedicated Affordable Housing Office at County Hall, Tallaght, Dublin 24, to serve clients interested in the scheme. It is envisaged that this new initiative will be more informative and customer focused for all who wish to purchase affordable properties.

This new office facility is a sign of South Dublin County Council's vision for the future of affordable housing. Its a pioneering development that will set new standards for the delivery of dedicated services and will engage with the media to ensure information for all.

SUMMER/AUTUMN 2005 — WHATS HAPPENING IN SOUTH DUBLIN COUNTY

July 18th-23rd South Dublin Art's Festival . . . Fused . . . with sounds of the tango from Buenos Aires, Irish jazz flute and harp, fusions of West African, Irish traditional music and sounds from Seville. For full list of events please contact: **The Arts Office, 01 4149000 or email hcollins@sdublincoco.ie**

10th July Tymon Park Family Day — 24th July Corkagh Park Family Day
Hundreds of Children young and old, enjoy the fun which includes karaoke, clowns, face painting, train rides, bouncing castles, etc., all provided free of charge by the Council.

Funfairs and Circuses will be held at Corkagh Park, Griffeen Valley and Tymon Park — no dates agreed at time of publication but please check www.southdublin.ie or telephone 01 4149000 for further information.

SOUTH DUBLIN LIBRARIES PROGRAMME

June 20-27th South Dublin Libraries nationwide celebration of the World of Books.

July /August Summer Activities ... Free activities for children in the South Dublin Branch Libraries, Arts and Crafts, story telling music and Theatre workshops, creative writing, sports quizzes etc.

September Series of events, talks and exhibitions featuring the History and Heritage of our county at South Dublin Libraries.

October 'Childrens Book Festival.' This years theme 'Every Picture tells a Story'.

November Annual Reader's Day and Annual Science Week.

Contact your local library for information or log on to:

www.southdublinlibraries.ie

CIVIC THEATRE PROGRAMME

13th-17th June	The Travelling Teller
13th-18th June	The Factory Girls
19th June	Don Baker
21st-25th June	. . . tanks a lot!
22nd- 2nd July	Playing Burton
27th-2nd July	Des Keogh as the Love-Hungry Farmer
4th-9th July	The Sanctuary Lamp
12th-16th July	A New York Songbook 'Way Off Broadway'
4th-9th July	Family Stories
20th-30th July	The Glory of Living

Proposed Replacement Waste Management Plan for the Dublin Region

The four Dublin Local Authorities Dublin City Council, South Dublin County Council, Fingal and Dun Laoghaire Rathdown have prepared a Proposed Replacement Waste Management Plan for the Dublin Region. This plan has been on display at County Hall Tallaght, The Civic Centre Clondalkin, the Libraries and other local offices since 25th April and will continue until June 30th. This is a Public Consultation Process and will affect how household and commercial waste is managed for the next five years. The draft plan includes proposals for preventing and reducing waste as well as facilities for recycling, composting, incineration and landfill and we need to hear your views on it. A full copy of the plan can be seen on www.dublinwaste.ie

Tell us what you think:

Written representations to any of the authorities before 4.00 p.m. on 30th June. All correspondence to be marked "Proposed Replacement Waste Management Plan". You may email your comments to engineering@dublincity.ie or FREEPOST to Executive Manager, Engineering Department, Freepost F4001, Dublin City Council, Wood Quay, Dublin 8.

We look forward to hearing from you!

Tidy districts competition

Beautiful South Dublin County / Atha Cliath Theas Go Deas

The Tidy Districts is taking a new turn this year — we are going to see where Beautiful South Dublin County really excels.

Applications forms are available now. The closing date will be the end of June. Get your community group going.

Telephone: 4149215
Website: www.southdublin.ie



Accommodation at Cherryfield, Firhouse.

The Councils Traveller Accommodation Programme 2005-2008 was adopted on 9th May 2005. The needs identified show that 215 units of accommodation are required to cater for the present need. But this also builds in an anticipation of future need. The costs involved in the provision of these units will be €63m. To date, 370 Traveller families have already been accommodated in South Dublin County. This includes standard housing, group housing as well as permanent, temporary and emergency caravan parks. It is the Councils priority under the new programme to replace emergency and temporary accommodation with permanent facilities. The most recent development in the county is the Belgard Park Residential Caravan Park, Cookstown Road. It is a 10 bay site and was opened in May.

A Healthy Environment for all! Try HOME COMPOSTING

Why?

Approximately a third of the waste we produce is organic material such as:

Vegetable and fruit peelings, Tea bags, coffee grounds, Eggshells, Grass cuttings, Leaves and prunings.

It takes up very valuable space in your bin and in landfill sites. You can use this material to produce compost for the garden and save yourself money on bin charges and purchase of bags of garden compost.

How?

Place the above materials in your composter and the rest will happen naturally. The time it takes to get good compost will depend on a number of factors — weather conditions, material used and the location of the bin.

South Dublin County Council is now providing 235-litre capacity Home Composters to domestic customers living within the Local Authority area at a price of €40.00 each.

Download your application form from www.southdublin.ie or Telephone 4149215



Worms — our little friends who help the composting process.

Did you know? You can access the Internet for free through our libraries.



"Connecting with Communities" South Dublin County Council's Corporate Plan 2004 - 2009



South Dublin County Council's Corporate Plan "Connecting with Communities" sets out our strategy for the next five years. It draws inspiration from a wide range of national, regional and local plans and sets out the Council's Mission Statement and Organisational values which summarise its role as an organization at the centre of the community of South Dublin and the values and principles adopted in its day to day work on behalf of that community.

Mission Statement

To provide open, effective, inclusive and participative local democratic processes together with best quality services, facilities and supports which sustain, improve and promote the social, environmental, cultural and economic fabric of South Dublin County for all who live, work and visit here.

Core Organisational Values

- Quality and equitable service provision
- Integrity, Probity and Accountability
- Leadership & Collaboration
- Staff Empowerment
- Sustainability
- Community Involvement

There are four CROSS CUTTING THEMES which will be encapsulated into all our policies and operational programmes moving forward. They are based on the principles of equality, social inclusion, sustainability, collaboration and being a customer focused organization.

There are six KEY PRIORITY THEMES which encompass the challenges, opportunities and direction of the various operational and support programmes of the Council and the main issues to be addressed.

Cross Cutting Themes

• An Equitable and Inclusive County — Strategic Goals

- Inclusive information provision and use of plain language
- Poverty Proofing of plans, strategies, policies and implementation of National Anti-Poverty Strategy
- Drive Barcelona Declaration implementation and public awareness
- Implement equality legislation through equality promotion policies

• A Sustainable County — Strategic Goals

- minimise consumption of non-renewable resources
- encourage energy efficiency and alternative/renewable energy sources
- accommodate new development in an environmentally sensitive manner
- promote community involvement through consultation & partnership
- encourage a more compact urban form and higher residential densities in appropriate locations
- conserve existing urban areas, buildings and features of high environmental quality
- improve the county's transport system by promoting use of public transport, cycling and walking
- promote sustainable housing patterns in rural and high amenity areas
- promote waste prevention, reduction, re-use, recycling, energy recovery and safe disposal
- protection of natural habitats and landscapes and promotion of bio-diversity
- promote water conservation

• A Collaborative County — Strategic Goals

- Establish formal/informal contacts with representative organisations, service providers and other relevant stake holders
- Engage with such organisations to harness local knowledge & expertise
- Promote research and information sharing on issues of common concern
- Promote organisation of seminars / conferences / workshops to engage with other interested parties on issues of common concern

• A Customer Focused Organisation — Strategic Goals

Provide citizens and customers with the highest quality service in an economic, efficient, effective and equitable manner by complying with quality service standards under the following headings:

- Ensure equal treatment through equality / diversity policies
- Facilitate Physical access for those with specific needs
- Ensure comprehensive, timely and accurate information provision
- Timeliness and courtesy in service delivery
- Provide a Customer Care complaints system
- Consultation and evaluation of service delivery
- Greater choice (time, location & through I.T.) in service availability
- Give choice to do business in Irish or English
- Better co-ordination of service delivery
- Inform customers of obligations in dealing with Council Staff
- Adopt a revised Customer Service Action Plan

Key Priority Themes

1. Connecting with Communities — Strategic Goals

- Support and resource local democratic institutions and enhance the role of the elected members to enable strong policy formulation, representational and community leadership.
- Create opportunities for maximum community involvement through community support structures, consultation, education, information provision and the development of innovative communication channels.
- Successful promotion of South Dublin County in a local, national and international context.

2. A Dynamic Organisational Structure — Strategic Goals

- Develop and implement a comprehensive Human Resource Strategy
- Implement the Performance Management Development System
- Further develop a culture of innovation and improvement
- Ensure prudent management of financial resources and develop a strong corporate governance ethos
- Through best use of technology, simplify our business processes

3. An Economically Competitive Place — Strategic Goals

- Maximise opportunities for all citizens in a growing local economy and ensure wider access to job opportunities
- Continue to attract major economic investment
- Assist in the rollout of telecommunications Broad Band and wireless infrastructure
- Nurture confidence of existing business community and assist in growth/expansion
- Promote South Dublin County as premier location for business and leisure tourism
- Promote South Dublin County as a centre for research and development

4. A County which values, protects and develops its Heritage, Natural Environment and Amenities — Strategic Goals

- Promote the conservation, enhancement & sustainable use of the county's varied natural environment
- Promote the protection and conservation of buildings, areas, structures, sites and features of special interest
- Cater for recreational and Leisure needs through provision and support for parks and sports facilities

5. A County with a High Quality and Sustainable Living Environment — Strategic Goals

- Provide for safe neighbourhoods through good planning, enforcement and environmental management
- Implement the policies and development concepts arising from the Development Plan 2004–2010
- Ensure adequate social and affordable housing provision
- Promote the 'polluter pays' principle and sustainable waste management strategies

6. A Developing and Connected County — Strategic Goals

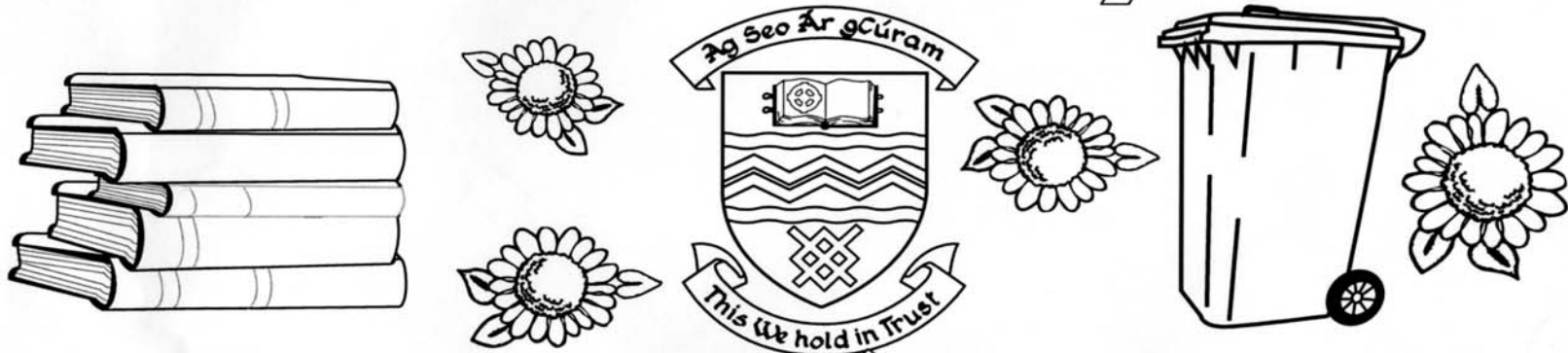
- Provide for operational programmes and infrastructure improvements necessary to meet the needs of current and future development patterns
- Promote and develop an integrated, quality public transport and cycleway network as a viable alternative to the private car
- Use IT-based applications in the provision of travel and traffic information to the public.

CHILDRENS PAGE

Colouring Competition

Here is a chance for you to put your colouring skills to good use. All you have to do is colour in the picture below and you could win a prize. You must be 10 years old or under to enter.

South Dublin County Council



Comhairle Chontae Átha Cliath Theas

Name: _____

Address: _____

Age: _____ Phone No: _____

Do the sums and find the answers by reading across and down in the wordsearch grid.

$24 \div 8$	$15 \div 3$	$6 + 8$
6×2	10×3	$22 - 3$

Entries to Customer Care Centre, South Dublin County Council, County Hall, Tallaght, Dublin 24. All entries to be marked — Children's Colouring Competition. Closing date is 15th July 2005. Prizes for 1st, 2nd and 3rd.



How much do you know about South Dublin County Council?

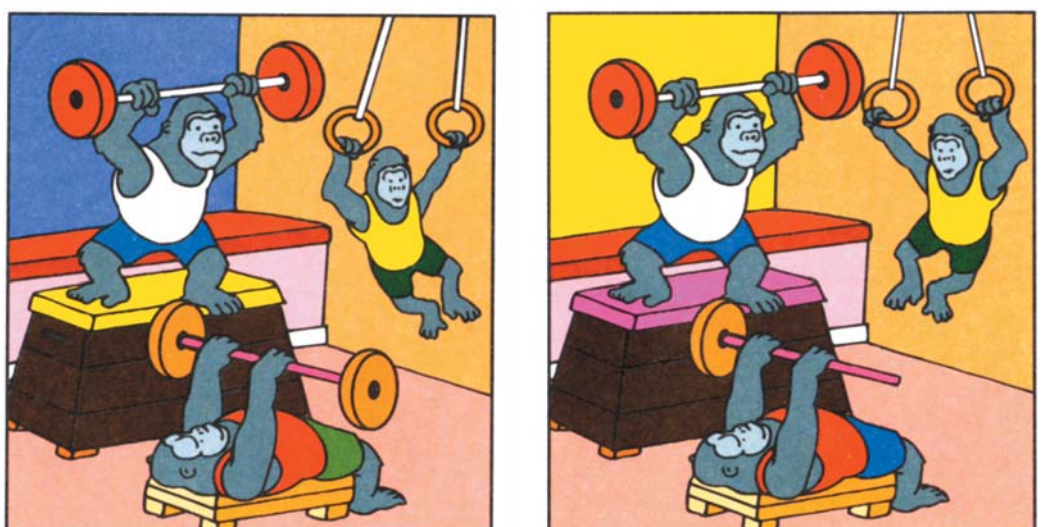
- Q1 What is the name of the County Manager?
- Q2 How many Councillors are there in South Dublin County?
- Q3 What is your green household bin used for?
- Q4 What is the name of the Council's 500 acre Business Park?
- Q5 What is the Council's Website address?

N	I	N	E	T	E	E	N	I
O	T	E	L	W	V	E	H	T
U	F	I	V	E	N	T	R	H
G	E	R	E	L	G	H	T	I
A	E	T	N	V	H	R	Y	R
I	F	O	U	E	T	E	E	T
F	O	U	R	T	E	E	N	Y

COMPLETE THE CROSSWORD USING THE PICTURES AS YOUR CLUES!

Did you know? You can learn a language with South Dublin Libraries

SPOT THE DIFFERENCE



Answers: 1 - Joe Horan. 2 - 26. 3 - Recycling. 4 - Grange Castle. 5 - www.southdublin.ie



Managing South Dublin County's Development

South Dublin County Council — Award Winners



On February 23rd 2005 South Dublin County Council was recognised as one of the top 50 companies to work for in Ireland.

This award was granted following a detailed assessment by the "Great Place to Work Institute Ireland".

The study identifies and recognises the finest employers and consequently the most satisfied workforces in Ireland.



On 3rd February South Dublin County Council received one of the inaugural "O2 Ability Awards" that acknowledge and profile the top Irish businesses that demonstrate best practice in the employment of disabled people.

South Dublin was given the award for its recruitment and selection processes and was also awarded a quality mark in the leadership and physical access categories.



South Dublin County Council has been awarded "Excellence Through People" a Human Resources development standard. Recognised nationally, this award is granted to organisations in recognition of their commitment to the Training and Development of their staff.

The Council received the recognition for Organisational Aims and Objectives, the preparation, implementation, recording and review of Organisational Training Plans, and for Employee Communication and Involvement.



This award was presented to South Dublin County Council at the first ever Chamber of Commerce of Ireland Excellence in Local Government ceremony. It was awarded to local authorities for initiatives in innovative waste management, web portals, arts projects in disadvantaged areas and enhanced tourism facilities.

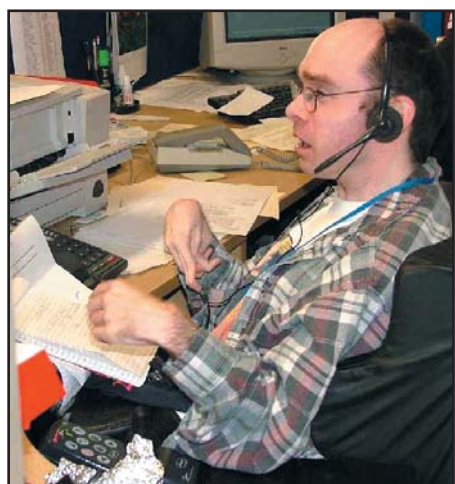


South Dublin County Libraries were recently awarded The Tallaght Person of the Year Award for Arts and Culture including music and drama.



Joe Horan, Manager South Dublin County Council.

The County Manager and the Corporate Management Team work closely with the Mayor and the Elected Members of the Council to realize its aspirations and implement its strategies for the county. Using a teamwork approach the Management team focuses on three main areas including Quality of Life in the County, the built environment which is the county's infrastructure and the modernization agenda. The infrastructure team concentrates on fast tracking key projects such as our County's business Park at Grange Castle, Tallaght and Clondalkin Town Centre development, Sustainable transport solutions throughout the County and the progress of the SDZ at Adamstown in Lucan. The Quality of Life Group's current focus is Environmental issues such as Waste Management and recycling, the County's Housing programme, e inclusion projects and CCTV initiatives in Tallaght and Clondalkin. The modernisation of South Dublin County has been an ongoing process over recent years and the Management Team Members dedicated to this task are involved in improving Communications, using technologies to increase effectiveness, ensuring that staff and financial resources are utilized efficiently and that the emphasis of the Council is on quality customer care. The opening of the New Customer Care Centre at County Hall Tallaght has been one of their recent initiatives.



Darren Finlay, who works in Environmental Services featured in the recent O2 Ability Awards which were televised earlier this year on RTE.

Irish Officer appointed in South Dublin



Bá mhaith liom mo bhuíochas agus mo dheá mhéin a chuir in iúl do muintir Chontae Átha Cliath Theas. Bheadh sé mar aidhm agam an ghaeilge a fhorbairt agus chuir chun chinn i measc an foireann oibre agus an pobail le linn mo thréimhse mar Oifigeach Gaeilge anseo. Tá súil agam go mbeidh spraoi agus craic againn dhá dheánamh seo agus muid ar an mbealach chun caidheain na teangain sa gcontae a thabhairt go dtí leibhéal ard. Bheidh míle fáilte agam le cabhair, tuairm nó ceist uaidh aon duine leis an feachtas seo a chuir ar aghaidh.

Gach Deá Guí,

Aoileann Nic Dhonnacha, Oifigeach Forbartha Gaeilge

01-4149289/0868228916

anicdhonnacha@sdblincoco.ie

South Dublin's Traffic Management Centre

The first steps towards the development of South Dublin's Traffic Management Centre were taken back in 1998 but over the last eighteen months major expansion has occurred in this area. The total number of signalized junctions in the County is 120, and a further 97 signalised Pedestrian crossings brings the number of traffic signal locations in South Dublin County to 217. Currently South Dublin County Council controls CCTV traffic cameras at 41 locations across the County that are monitored on ongoing basis by the Traffic Management Centre Staff. A further 25 junctions have a remote monitoring facility which enables faults to be relayed back directly to the Management Centre and at 21 of these locations "Plan Management" allows signal sequences and timings to be changed from the Centre when problems are identified.



South Dublin Traffic Management Centre

In addition the Council's Traffic and Transportation Division uses a Counter and Classifier across a network of 40 different locations — not only does this allow traffic volumes to be measured but also can classify in terms of category/type of vehicles.

To further improve service for road users the Council is currently completing a link with Dublin City Council's Regional Traffic Control Centre to facilitate information sharing between the authorities.

Future plans in the area of Traffic Management include upgrade of our Information technology to convert our operations to Broadband. Further improvements include proposals under ITISS, which is an EU project in which South Dublin County Council partners with the United Kingdom, Germany, France and the Netherlands. The focus of this project is to collect, process and make available traffic and travel information to the Customer via the Internet, through information kiosks at locations throughout the County and by using SMS messaging on our mobile phones.



Mobaile — 'my town'

www.southdublin.ie/mobaile/mobaile.aspx

Mobaile is a website currently being developed that will present all information that is relevant to a local area based on three key aspects, Function, Location and Time, the aim of which is to provide a comprehensive information facility for citizens, businesses and communities throughout South Dublin County.

With the support of the Council, individual community groups are provided with free training to allow them to set up their own website and are given the necessary training to allow the group themselves to carry out regular updating of their site which is vital for the exchange and movement of information. So for no fee, community groups can have their own website set up and running in a matter of weeks. So far, thirty three groups are already on line, ranging from Residents Associations, Football Clubs, Community Centres to Guesthouses to Limousine Hire to name but a few.

By the end of the year it is hoped to have a further 180 groups on line making the mobaile site a valuable source of local information.